



# EVERY STEP COVERED

Red Wing for Business





# YOUR CREW COUNTS ON YOU. YOU CAN COUNT ON US.



See how Red Wing for Business means business in our program video

Protecting your workers and keeping them safe on the job is no easy task. We know the challenges, and what it's like to be in your shoes. That's why Red Wing for Business provides you with much more than world-class personal protective equipment (PPE).

## Beyond Work Boots

What makes an ideal safety program?

With us you can expect:

- Access to experts who can be an extension of your team
- Streamlined administration and user-friendly portals
- Secure and trackable digital vouchers
- Unmatched product distribution
- Access to head-to-toe PPE
- Complete confidence, compliance, commitment and control

**“Our safety footwear program shows employees that we invest in our people as much as in our machines. The quality and service have always put Red Wing at the top of my list of providers.”**

— Josh Sturges, Environmental, Health and Safety Manager, Kidde-Fenwal

## The Only Safety Program You Really Need

Red Wing offers the nation's largest distribution network, so no matter where your workers are located, we make it easy for them to get their PPE anytime, anywhere they choose.



1200+ retail stores



170+ mobile stores



24/7 online purchasing



# A WORK ETHIC THAT NEVER QUILTS.

Here today. Here tomorrow. Since 1905 we've outfitted the hardworking men and women whose labor helps build the world around us.

## Proven to Perform from Head to Safety Toe

When you outfit and protect your crew in industry-leading PPE from Red Wing, not only are you helping to ensure their safety and comfort, you prove to them that investing in their safety matters.



### 350+ Styles

Extensive range of safety footwear, including women's styles, designed specifically for women's feet.



Finest materials ensure comfort, durability and performance



Innovative safety technologies



Extensive range of sizes and widths



Built to meet or exceed all industry standards.



30-Day Unconditional Comfort Guarantee\*



One-year limited warranty\*



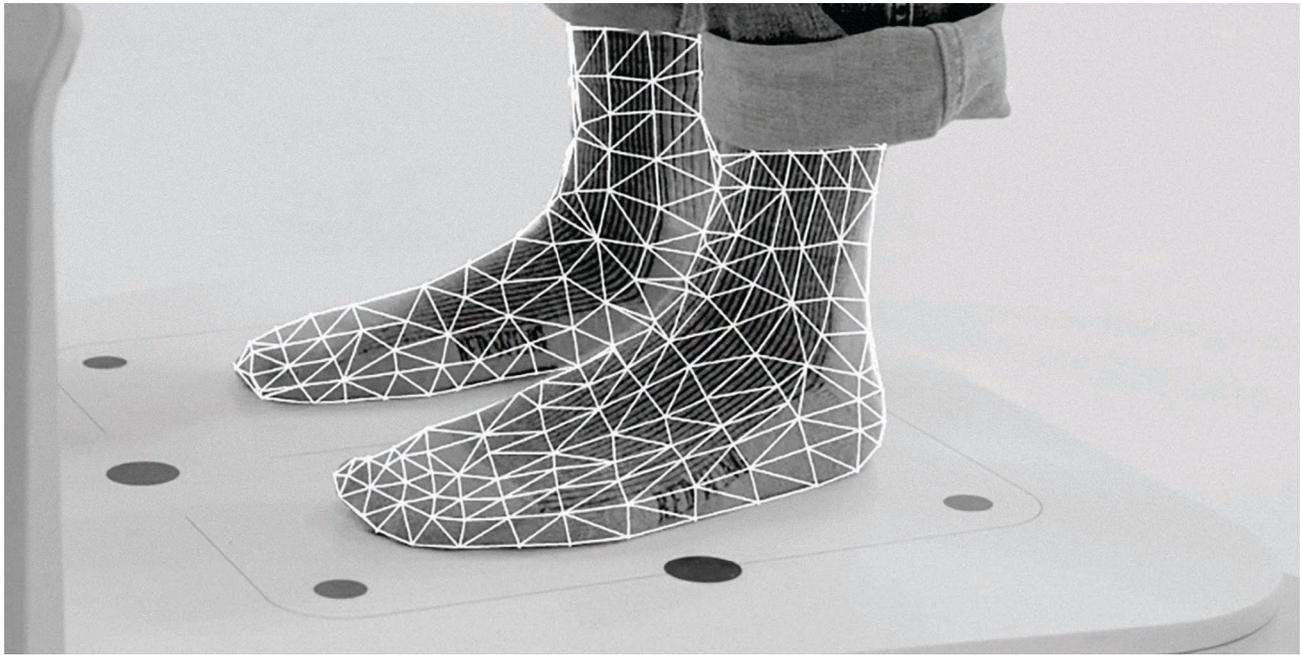
### Go All Day with IRISH SETTER

Inspired by a 60-year legacy of building boots for the outdoor enthusiast. Irish Setter® Work branded products carry a 6-month limited warranty.



### WORX®

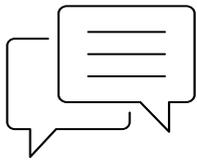
Where performance meets value, delivering fit and feel well beyond the price. WORX® branded products carry a 6-month limited warranty.



## The Ultimate Fit Experience Delivers Crew Safety and Satisfaction.

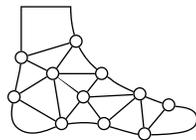
The Fit of Tomorrow. Available Today. 3-step process. 3D results.

Years of innovation have led us to the tech-driven Ultimate Fit Experience™ – a personalized approach that uses advanced technology to get each of your workers into the best-fitting safety footwear within your company-approved assortment.



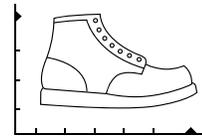
### Consult

Our Certified Fit Specialists get to know each individual's feet. Because the work they do is unique—their fit should be, too.



### Scan

Stepping onto a 3D scanner provides 16 key measurements. Then, we also measure their gait and pressure points.



### Fit

Customized technology creates a 3D model of their feet to create an ideal fit with precise footbeds, socks and aftercare products to help ensure all day comfort.

**The Ultimate Fit Experience™ is available at your nearest Red Wing store.**

Boot check ups, cleaning, conditioning and replacement laces are included.\*

\*Available at participating stores



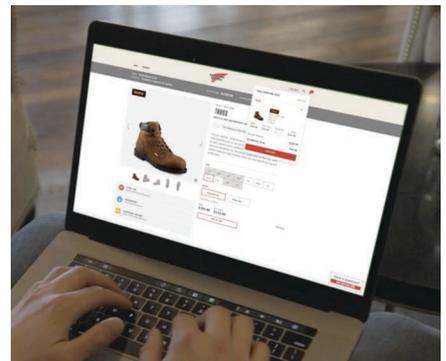
Find your nearest Red Wing store.



## Simplify your experience with digital vouchers.

Streamline your work with digital tools that unlock all the benefits our program has to offer and make it easy to manage every aspect of your safety program.

- Easy voucher creation and distribution, centrally or at multiple sites
- Real-time eligibility management to control employee purchases and match employee turnover
- Convenient voucher redemption in-store, on-site and online

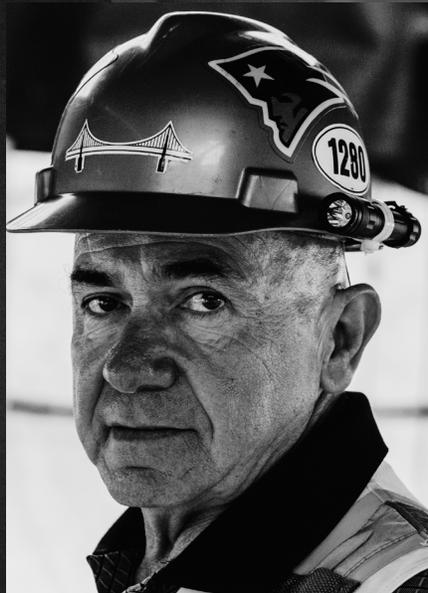


Easy-to-create vouchers help manage eligibility in real time.



## STANDING WITH YOU TO PROTECT YOUR CREW.

Safety professionals step up every day to safeguard the skilled workers who keep the world around us in motion. At Red Wing we share your mission to keep workers safe on the job. That's why we deliver world-class PPE with the right safety features, fit and comfort to help your crew feel confident, secure and ready to do the work that moves the world.



# LET US HANDLE EVERY STEP

See what people are saying about Red Wing for Business



“Our safety footwear made us who we are today and established our strong reputation for quality and safety among our industry customers. The ability to offer hundreds of PPE products—including garments, work gloves and safety glasses—alongside our footwear allows us to be a one-stop, head-to-toe solutions provider for companies as they seek to protect workers in hazardous conditions.

— Tito Warren, President, Red Wing Global Industrial

“With the Red Wing for Business digital voucher system, information is easily accessible when and where we need it. This makes the creation, distribution and management of vouchers for hundreds of employees nationwide much easier than with paper and spreadsheets.

No need for field employees to locate a printer while away from the office; we can issue, access, or even cancel vouchers with the press of a button. To put it simply, you need it!”

— James Rushing, Safety, Fleet & Asset Coordinator, HBK Engineering

“We’re not in the business of work boots, so we’re thankful to work with the experts at Red Wing for Business to guide us on an ongoing basis. We are very satisfied with Red Wing for Business. It’s the perfect combination of great people and great products.”

— Jim Beaudry, Risk Manager, Star Rentals

Are you ready? Let’s talk.  
1(800) 239-1064  
[redwingsafety.com](http://redwingsafety.com)



**RED WING  
FOR BUSINESS**

The safety program that fits you and your crew.

Red Wing for Business can help you maximize crew safety and minimize your workload with best-in-class digital solutions that deliver fast, accurate, at-a-glance visibility over employee eligibility, compliance, voucher redemption, invoicing, and tracking — all at your fingertips.