

Chocolate Joe-Pye Weed

(*Eupatorium rugosum* 'Chocolate')



Perennial



3' - 4' Tall



2' - 3' Wide



**Bloom Time:
Late Summer**



4 + Hours



Zones 4 - 8



Chocolate Joe-Pye Weed is a bold and dramatic perennial celebrated for its richly colored foliage and pollinator-magnet blooms. Emerging in spring with deep burgundy to near-chocolate leaves, the plant brings instant contrast to garden beds and borders, gradually developing into tall, upright stems that lend strong architectural presence. In late summer to early fall, large, airy clusters of soft pink to mauve flowers rise above the dark foliage, creating a striking two-tone effect.