

HayDay™ Red Bicolor Sneezeweed

(*Helenium autumnale* 'HayDay Red Bicolor')



Perennial



14" - 18" Tall



14" - 18" Wide



**Bloom Time:
Summer**



4 + Hours



Zones 5 - 9



HayDay™ Red Bicolor Sneezeweed is a striking, late-season perennial that delivers bold color and dependable performance in sunny garden spaces. Its upright, sturdy stems are adorned with abundant daisy-like blooms showcasing a dramatic red-and-gold bicolor pattern, with fiery red petals fading to golden tips around a dark central cone.