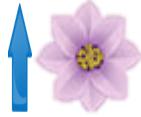


HayDay™ Red Sneezeweed

(*Helenium autumnale 'HayDay Red'*)



Perennial



14" - 18" Tall



14" - 18" Wide



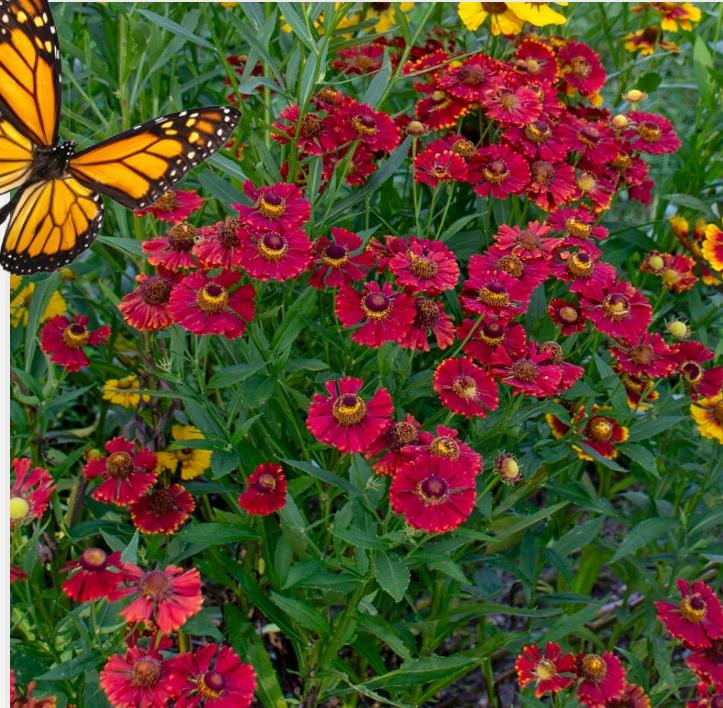
**Bloom Time:
Summer**



4 + Hours



Zones 5 - 9



HayDay™ Red Sneezeweed is a vibrant, late-season perennial celebrated for its fiery red, daisy-like blooms and sturdy, upright habit. From midsummer into early fall, it produces a profusion of rich, scarlet flowers with contrasting dark central cones, creating a dramatic and eye-catching display that draws butterflies, bees, and other pollinators.