



PERFORMANCE-DRIVEN FORMULA

All-natural HealthyCoat is a **highly digestible** source of Omega 3 and 6 essential fatty acids, Vitamin E and Lecithin. We also fortify HealthyCoat with Niacin, Biotin and Vitamin B12, and use **no artificial preservatives**.

Due to the lack of freshness that results from traditional feed processing, the nutrients you'll find in HealthyCoat are often lacking in a horse's diet. These Omega 3 and 6 essential fatty acids cannot be produced by the horse and must come from an outside source to promote optimal performance.

Obvious symptoms of a deficiency of fatty acids in your horse's diet include dry skin, weak hooves, dull hair, lack of vitality, overall poor health and/or condition.

When it comes to Omega 3 and 6 essential fatty acids, HealthyCoat has the **highest quality** available. We preserve these vital nutrients through our **unique mechanical extraction process**, which uses low temperatures and **no chemicals**.

HealthyCoat is the best choice for your horse's supplemental nutrition needs.

HEALTHYCOAT BENEFITS

- Rich in **Omega 3 and 6** essential fatty acids.
- **Safe, all-natural** source of vitamin E and lecithin.
- Promotes glossy **hair coat**; enhances **skin** while helping maintain healthy **hoof condition**.
- Fortified with **niacin, biotin and vitamin B12**.
- Aids in the maintenance of **healthy joints**.
- Great for **body conditioning**, sale, or **show prep**.
- A **safe weight builder** when fed at higher rates.
- Provides a consistent level of healthy controlled energy due to **easy digestibility** and slow metabolism.
- Helps maintain a healthy **immune system**.
- Aids in **digestion** and the **absorption** of fat-soluble **vitamins A,D, E and K**.
- Ideal for **hot weather feeding** and keeping your animal cool.
- **Apple flavored** for palatability.

IDEAL FOR ATHLETIC AND BREEDING HORSES OLD HORSES AND COLTS

University studies revealed this natural product improved horses' **aerobic intensity** and extended their **anaerobic threshold**, necessary for **highly demanding activities** and competition.

Muscle glycogen storage, which helped **maintain muscle stamina**, was significantly higher. **Lactating and gestating** mares also out-performed their counterparts.

**NUTRITION FOR ENERGY
AND PERFORMANCE!
RICH IN OMEGA 3 & 6
ESSENTIAL FATTY ACIDS!**

FREQUENTLY ASKED QUESTIONS

1 Why should I feed HealthyCoat every day?

Good feed should provide most of the vitamins, minerals and protein your horse needs. However, essential fatty acids are very fragile. Most dry feed is exposed to air, light, heat and processing, which destroys essential fatty acids. Therefore, most horses are deficient in Omega 3 and Omega 6 fatty acids.

HealthyCoat provides a rich source of these essential fatty acids that the horse cannot produce. Plus, HealthyCoat is a rich, natural source of Vitamin E and Lecithin, and is fortified with Niacin, Biotin and Vitamin B12.

2 Why are they called "Essential Fatty Acids" and what do they do?

Essential fatty acids are vital to the health of your horse. Most of all, the horse can't produce these two fatty acids: they must be provided by an outside source, such as HealthyCoat.

Omega 3 and 6 fatty acids are a structural component of all cell membranes. Without essential fatty acids, the cells will substitute another type of fat, thereby creating a cell that doesn't have maximum vitality, strength or health.

3 What is the difference between HealthyCoat and feeding corn oil, wheat germ oil, or generic soybean oil?

Omega 3 and 6 essential fatty acids are preserved due to our unique mechanical extraction process. This method uses low temperatures and no chemicals, therefore retaining the highest levels of essential fatty acids and Vitamin E.

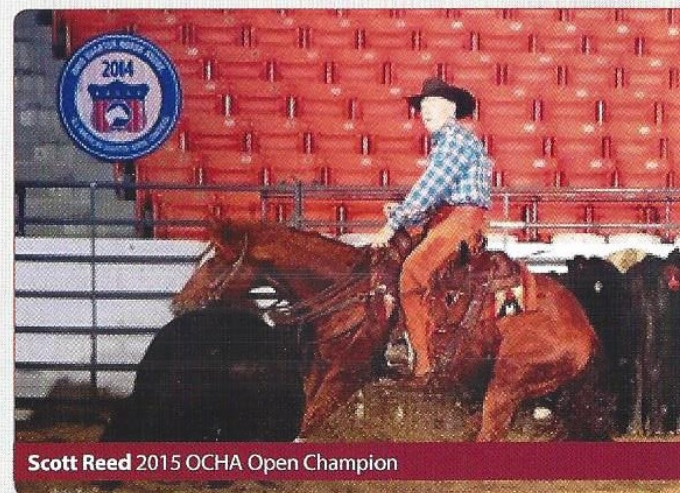
"Processed and stabilized vegetable oils have had the essential fatty acids and Vitamin E content, as well as other natural antioxidants, largely – if not entirely – removed, destroyed or transformed in processing."

-John Lyons, March 2000

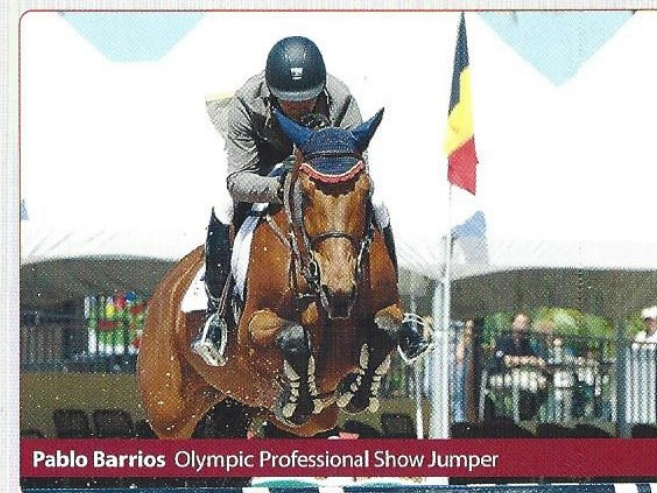
4 How much HealthyCoat do I need to feed?

We suggest starting gradually, increasing from 1 to 4 ounces per day for the average horse. Higher levels may be fed to active horses or horses with poor skin, coat and health needs. HealthyCoat contains 2 1/2 times the digestible energy of grain and hay. If undesirable weight-gain results, we suggest cutting back on the grain or hay rations. Shelf stability allows you to save money by purchasing in 2.5 gallon jugs, without the worry of spoilage due to the high levels of all natural Vitamin E.

Try our other HealthyCoat lines for Dog, Cat, Poultry, Goat and Show (cattle, sheep, swine, and rabbits)



Scott Reed 2015 OCHA Open Champion



Pablo Barrios Olympic Professional Show Jumper