

GET THE FACTS ABOUT GUM DISEASE

GUM DISEASE IS A CONTAGIOUS BACTERIAL INFECTION THAT OFTEN HAS NO SYMPTOMS

THINK IT DOESN'T AFFECT YOU?
THINK AGAIN.

85%
OF AMERICANS HAVE
GUM DISEASE

40%
DON'T KNOW IT

SO, WHAT'S THE BIG DEAL?

U.S. ADULT POPULATION



A MOUTH FULL OF RISK



POOR HYGIENE: BACTERIA AND PLAQUE BUILD UP WITHOUT PROPER BRUSHING AND FLOSSING.

SMOKING: SMOKERS ARE 4 X's MORE LIKELY TO DEVELOP ADVANCED GUM DISEASE.



AGE: MORE THAN HALF OF ADULTS 35-69 SHOW SIGNS SURROUNDING 3 OR 4 TEETH.

GENDER: FEMALE HORMONAL CHANGES CAN AFFECT GUM TISSUE.



GENETICS: IF YOUR PARENTS HAD GUM DISEASE, YOU'RE 12 X's MORE LIKELY TO HOST THE BACTERIA THAT CAUSES GUM DISEASE.



WARNING SIGNS

- CHRONIC BAD BREATH • RED, SWOLLEN AND/OR BLEEDING GUMS
- PAINFUL CHEWING • LOOSE OR SENSITIVE TEETH
- SENSITIVE OR RECEDING GUMS



**Visit your dentist or periodontist
for a complete evaluation**



Join the fight against gum disease at
facebook.com/fightgumdisease and twitter.com/fightgumdisease
For more info, visit: www.fightgumdisease.org