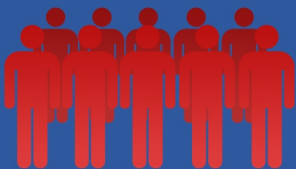


GUM DISEASE TREATMENT OPTIONS



GUM DISEASE AFFECTS MORE THAN
85% OF AMERICAN ADULTS.*
(MANY PEOPLE DON'T EVEN KNOW THEY HAVE IT.)



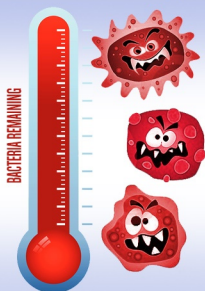
ONLY 3% SEEK TREATMENT.**

TREATMENT OPTIONS - GET THE FACTS

Gum disease is a bacterial infection.

Treatment options for the more advanced forms of gum disease vary in their ability to successfully kill these "bugs."

DEEP CLEANING A.K.A. "SCALING AND ROOT PLANING"



TRADITIONAL SURGERY A.K.A. "FLAP SURGERY" OR "GINGIVAL GRAFTING"



THE LANAP® PROTOCOL



WHAT IS IT? Non-surgical treatment that scrapes away surface plaque.

PROS: May slow disease progression.

CONS: Does not eliminate bacteria, so it's only a temporary solution. Re-treatment is typically required.



WHAT IS IT? Surgery that cuts away the most severely infected gum tissue, and then uses stitches to close the wounds.

PROS: Reduces depth of the gingival pockets where bacteria lurk.

CONS: Because the scalpel cannot remove all of the bacteria, the gum disease-causing germs continue to create future problems. More exposed tooth surface may mean more tooth sensitivity and greater chance of cavities.



WHAT IS IT? The LANAP® protocol uses a surgical laser to selectively kill bacteria and remove diseased gum tissue.

PROS: Reduces pathogenic bacteria to treat the source of the disease while sparing healthy gum tissue. Less painful than other treatments.

CONS: Not all dentists are qualified to perform the LANAP protocol. Only dentists certified through the Institute for Advanced Laser Dentistry to use the PeriLase® MVP-7™ Nd:YAG laser may safely perform the LANAP protocol.



Join the fight against gum disease at
facebook.com/fightgumdisease and twitter.com/fightgumdisease
For more info, visit: www.fightgumdisease.org



*ESTIMATE BASED ON:
U.S. DEPARTMENT OF HEALTH AND HUMAN SERVICES, ORAL HEALTH IN AMERICA: A REPORT OF THE SURGEON GENERAL. ROCKVILLE, MD: U.S. DEPARTMENT OF HEALTH AND HUMAN SERVICES, NATIONAL INSTITUTE OF DENTAL AND ORALFACIAL RESEARCH; NATIONAL INSTITUTES OF HEALTH, 2000.
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**SOURCE:
DISPELLING MYTHS ABOUT GUM DISEASE: THE TRUTH BEHIND HEALTHY TEETH AND GUMS. AMERICAN ACADEMY OF PERIODONTOLOGY WEB SITE. <http://www.perio.org/consumer/gum-disease-myths>. FEBRUARY 18, 2010. ACCESSED NOVEMBER 10, 2014.