



Amazing Smiles

FAMILY DENTISTRY

JULY 2023 Newsletter

Can you find...

Can you find all of the hidden teeth in this Newsletter?



← How many of these guys are you able to find?

Text us your answer at (770) 304-0034 to find out if you got it right and win a special dental discount!

Follow us on social for updates, promotions, results photos and more!



In This Issue >>>

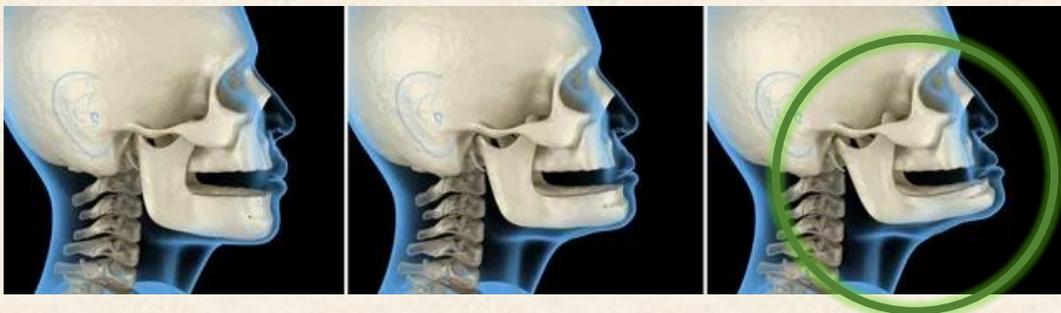
- ❖ **How Dental Implants Can Help You**
Page 1
- ❖ **Visible Signs Your Smile Could Use a Tune-Up**
Page 2
- ❖ **Dental Trivia**
Page 2
- ❖ **Supporting Our Local Businesses**
Page 3
- ❖ **Riddle Game**
Page 4
- ❖ **And More!**

How Dental Implants Can Help You

Advances in dental technology have brought us the most ideal method of permanent replacements for missing teeth—dental implants. Compared to earlier ways of replacing teeth, **dental implants look more like your natural teeth, last longer than other replacement methods and function just like natural teeth, even contributing to the health of the bones in your jaw.**

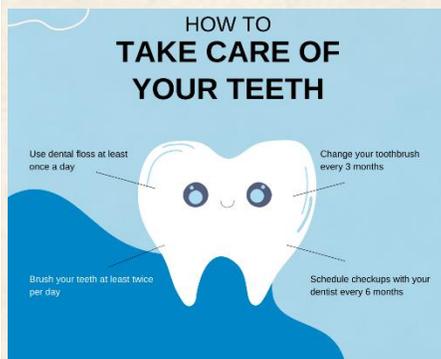
How Implants Help Preserve Your Bone

Throughout the body, bones need stimulation to stay healthy. When a tooth is lost, the bone in the jaw no longer receives stimulation from the forces of biting and chewing. After a tooth is lost, the jawbone that used to support that tooth begins to melt away. It can eventually collapse in on itself.



Fortunately, when a dental implant is complete, it offers the same stimulation as your natural teeth, helping to preserve the bone in your jaw and offer a more youthful smile. These appointments are very quick and easy; there is no need to numb or drill, and you're typically out of the office in half hour! If dental implants sound like a solution to your smile health and appearance concerns, feel free to call our office!

(770) 304-0034



Visible Signs Your Smile Could Use a Tune-Up

To the untrained eye, your mouth may appear perfectly healthy; as it's difficult to know otherwise if you don't know what to look for. And often times, a lot of dental concerns need further examination by a dental professional to diagnose. However, there are some more visible concerns that you can look out for that indicate you need to visit Dr. Chubb asap:

1. Visible Discoloration and/or Dark Spots

In the earlier stages of tooth decay, you might begin to notice spots of discoloration on your teeth. This discoloration isn't always a darker color, but can sometimes present itself as yellow or even whiter spots on your teeth. Because of this, it can be difficult to tell if these spots indicate tooth decay or just discoloration due to staining agents such as coffee, red wine, poor oral hygiene habits, etc. If you begin to notice spots on your teeth of any color, ensure your next cleaning is scheduled so we can assess the health of your teeth, clean your surface layer discoloration, and advise you on steps you can take to maintain the health and appearance of your teeth.

“Try to get to know your mouth so you can assess when things might be out of the normal.”

2. Holes or Craters in Your Teeth

The bacteria present in a cavity will eventually eat away at your tooth, causing visible pits of tooth decay. During the filling process, we remove the decay so it does not continue to spread to your other teeth, and then fill in the cavity so your teeth are healthier both on the inside and in appearance. If you notice these pits in your teeth, come see Dr. Chubb asap to ensure that the tooth decay does not reach the nerve of your tooth, resulting in the need for a root canal, and/or does not spread to other teeth.

3. Swelling or Bleeding Gums

Many ignore bleeding gums, assuming that it's a result of brushing too hard or getting something hard stuck in your teeth. And while that is a possibility, gums usually bleed as a result of inflammation caused by tooth decay or an infection. In early stages, diseases of the gum are easy and less expensive to treat. However, as the condition worsens, the physical and visible effects on your mouth worsen, there is more pain and bleeding, and the cost of treatment is higher.



Try to get to know your mouth so you can assess when things might be out of the normal. And most importantly, make sure you're scheduling your regular checkups so we can conduct thorough examinations and prevent and/or treat any concerns that may cause you more pain and money in the long run.

Dental Trivia

Answers on page 3

1



If your tooth is accidentally knocked out, you should put it in _____ and get to the dentist immediately:

- a.) Milk
- b.) Orange Juice
- c.) A damp paper towel
- d.) Your pocket

2



100 years ago, what percentage of North American adults were completely toothless?

- a.) 90%
- b.) 20%
- c.) 50%
- d.) 35%

3



In the middle ages, many thought that kissing this would cure a toothache:

- a.) Your true love
- b.) A donkey
- c.) Money
- d.) A tree stump

4



What is the number one cause of tooth loss in people under the age of 35?

- a.) Periodontal Disease
- b.) Too much sugar
- c.) Opening bottles with teeth
- d.) Accidents

Supporting Our Local Businesses

Our goal has always been to service and support our community in any way possible.

We have embarked on a new Social Media campaign especially on Facebook, so if you could like & follow us we'd appreciate it. In doing so, we have discovered some very fine Facebook pages that also support local businesses.

Here is a run-down of those pages:

- Newnan Local's Small Business Networking Group
- Southern Networking Partners
- Coweta Happenings
- Chatty Business For All of Coweta County

We regularly offer gift cards and prizes to patients for their smile accomplishments. For example, in a day we average about 20 or more patients. Of those patients, approximately half have the opportunity to spin our prize wheel and receive a plethora of gifts. Not to mention the rewards for participating in our *Care Enough to Share* referral program, or the ones offered to our email database and social community.

To support local businesses and our patients, we would love to offer promotional items as gifts/rewards. This can be gift cards, coupons, promo codes, promotional swag, etc.

If you own, work at, or know of a local business that could benefit by us distributing their promotional items, have them reach out to us at (770) 304-0034 or email our promotional coordinator at prc@amazingsmilespc.com.



July Newsletter Game

Dental Word Search Answers

Key

Amazing	Cleaning
Healthy	Teeth
Dental	Gums

A M A Z I N G O M O T B F Q N W Y R B K
 J K D Y R N L T G H G Y U S R L Z V S L
 T E E T H D I H Z E I M S I Q K G B V E
 M O S Z B P O O M T E P Q Q S L F C F O
 O H V P L O Z A K Q W P M H B V M P Q N
 V X L Y J G B U I B I R M B A F V D S F
 P D J L G K S W C O N Z I V B N O U C D
 H E R B B T E R B D R N Y Z A I C F Z A
 I N N R C L E A N I N G L W S C C Y B G
 L T L O O F I S H E A L T H Y Z B B I F
 D A H F J E O O N Z A W S G L T J Z Z N
 M L D H L G F L V S A K C R W X A I Q N
 Z O T N E Z Q R V R T W X K P I Y H I S
 Y G U M S P A L P O B X H E H X Z U C X
 I W Q J G U R E M J L F M G J Y Q F M D



Dental Trivia Answers

1. **A.) Milk** – If your tooth falls out, place it in milk and head to the dentist ASAP. As crazy as it may sound, the properties in milk help to temporarily keep your tooth in good condition.
2. **C.) 50%** - Dental care was not as prevalent 100 years ago as it is today. Tooth loss was so common and anticipated that many would give dentures as a wedding gift!
3. **B.) A donkey** – We don't have much of an explanation for this one. All we can say is dental care has clearly come a long way.
4. **D.) Accidents** – Accidents that cause a tooth to be knocked loose is the main cause of tooth loss in people under 35. Whereas, periodontal disease is the main cause in those over the age of 35.

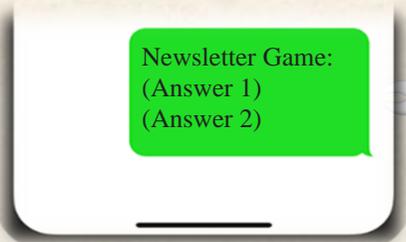
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Dental Riddles

Can you solve the riddles below?

Instructions: Read the riddles below and try to guess what we are describing. Text your answers to 770-304-0034 **to win a prize!**

Be sure to indicate you're texting regarding the newsletter game as shown in the example to the right



Newsletter Game:
(Answer 1)
(Answer 2)

I may be thin
But I'm still tough
You should be using me after your brush

I'll help to remove all that leftover steak
To prevent your teeth from future decay

Riddle #1

What am I?

I may not be your idea of a good time
But I sure leave your teeth with a beautiful
shine

Many of you use me everyday
But every 3 months, don't forget to throw me
away

Riddle #2

What am I?

Make sure you use me for 2 minutes at least
So I can thoroughly remove all the things that
you eat

I promise to be with you through thick and
thin
Or at least until it's time to replace me again