

April Newsletter

Market Update

April marks the beginning of the spring real estate season. Buyer activity increases, more homes come on the market, and well-maintained properties tend to attract strong interest. Many buyers aim to move before summer, making this one of the most active months of the year.

Tips for Sellers

- Improve curb appeal with fresh mulch and trimmed landscaping
- Clean windows to maximize natural light
- Declutter and remove personal items to create a neutral space
- Make small repairs to avoid raising buyer concerns
- Price the home strategically to attract strong early interest

Tips for Buyers

- Get pre-approved early to strengthen your offer
- Be prepared to act quickly in competitive situations
- Prioritize must-have features over optional ones
- Schedule showings promptly, as spring listings move fast
- Stay flexible on closing dates to appeal to sellers

Interest Rate Snapshot

Interest rates typically fluctuate during the spring season. While exact numbers change week to week, buyers are generally seeing rates in a moderate range compared to recent years.

- Buyers should monitor rate changes closely, as even small shifts can affect monthly payments.
- Sellers benefit when rates stabilize or dip, as more buyers enter the market.

Community Notes

Spring events, farmers markets, and neighborhood activities return this month, giving buyers a chance to explore local communities and amenities.

Thinking About a Move?

Spring is one of the strongest times of year to buy or sell. Preparing early and staying informed helps you make confident decisions in a fast-moving market.

If this looks good, just say:

“Create the April PDF.”

And I’ll generate the first file for you.