



By Michele Hefel

**A** Frame of Mind Framing & Gallery is a full service framing shop with all work done in-house. We have been in business for 17 years, but our experience in the framing industry is a combined 80 years between the three professional framers on our staff. We strive to give customers an amazing experience each time you shop with us. Not only will you get great quality custom framing, but we want you to be involved in creating your own one-of-a-kind piece of artwork. Making a connection with all of our customers is our favorite part of the job.

with another local frame shop. We encourage you to stop in and say hi, or come in to meet him for the first time.

**Supporting local art is really important to us**, and it's easy with all of the talent we have here in Dubuque and throughout the tri-state area. Not only do we have a great selection of custom framing samples to choose from, but we also have a gallery filled with artwork from many local artists.

Within the next few months, we are working to add more new pieces, including home décor. Keep your eyes open as we introduce some great pieces for the holiday season.

We will soon be bringing back our glass classes with local artist Barb McKinlay. Watch our Facebook page for updates and more information.

**Our new store hours are Monday through Thursday from 10 a.m. to 6 p.m., and Friday & Saturday from 10 a.m. to 4 p.m.** Please stop by so Amy, Dan and I can help you with all of your framing needs!

Thank you for all of your support throughout the years!

*Michele Hefel is the owner of A Frame of Mind, a custom framing shop and gallery located at Plaza 20, 2600 Dodge Street, Suite D1. Follow them at Facebook.com/AFrameofMind, call (563) 583-2422 or visit frameofmindiowa.com*



**We have added a new picture framer to the Frame of Mind family.** Dan Soat joined our team back in April, and we could not be more excited. With his unique talent, experience and knowledge, we now offer even more value to our customers. With his help, we have extended our store hours and services.

Dan brings us the opportunity to offer custom installations and on-site consultations. He has a great eye for design, and you may recognize him from his previous work



**A FRAME of MIND** QUALITY CUSTOM FRAMES  
Framing and Gallery

YOUR MEMORIES + OUR EXPERTISE = PERFECTION

CHECK US OUT ON FACEBOOK!  
2600 Dodge Street (Plaza 20)  
Dubuque, IA • 563-583-2422

— NEW STORE HOURS —  
M-Thurs: 10-6 | Fri & Sat: 10-4

*Michele Hefel*  
Owner/Designer