



*The mission of CTK Healthcare and Career Institute is to offer quality professional trainings in Healthcare, Information Technology and Business related disciplines.*

## **Protection and Management of Personally Identifiable Information (PII)**

### **CTK Healthcare & Career Institute**

#### **Overview:**

This document outlines CTK Healthcare & Career Institute's policies, procedures, and safeguards for protecting Personally Identifiable Information (PII). The goal is to ensure compliance with federal and state regulations, accreditation standards, and institutional best practices.

#### **Definition of PII:**

Personally Identifiable Information (PII) includes any data that can identify a student, employee, or individual. Examples include:

- Full name
- Social Security Number (SSN)
- Date of birth
- Address, phone number, email
- Student ID or financial records
- Immigration documents, licenses, or certificates
- Health information related to immunizations, physical exams, etc.

#### **Key Protection Requirements:**

- Maintain confidentiality of all student and staff information.
- Limit access to authorized personnel only.
- Use encrypted storage systems for digital documents.
- Keep physical files in locked, controlled-access areas.
- Prohibit sharing PII through unsecured channels (personal email, text, etc.).
- Train all faculty and staff annually on PII compliance.

#### **Recommendations for Stronger PII Protection:**

- Implement multi-factor authentication for digital student systems.
- Maintain audit logs of all PII access.
- Use only approved institutional devices and accounts for handling PII.

- Establish automatic data backups and encryption protocols.
- Schedule quarterly internal reviews of PII-handling practices.
- Regularly review retention and destruction schedules for old records.

### **Plan & Procedure for PII Management:**

#### **1. Collection of PII**

- Collect only required information for enrollment, financial aid, and compliance.
- Inform students why data is required and how it will be used.
- Store data immediately in approved secure systems.

#### **2. Storage of PII**

- Store digital files on secure, password-protected servers.
- Keep physical documents in locked cabinets with restricted access.
- Avoid storing PII on personal devices or unapproved drives.

#### **3. Access Control**

- Grant access only to authorized staff such as admissions, FAO, and administration.
- Require staff to sign confidentiality agreements.
- Review access permissions every six months.

#### **4. Transmission of PII**

- Use secure email, password-protected PDFs, or encrypted systems.
- Never send PII through text messages or personal email accounts.
- Double-verify recipient identity prior to sending sensitive documents.

#### **5. Disposal of PII**

- Shred physical records when they reach end-of-retention timelines.
- Securely delete digital files with approved data-wipe tools.
- Maintain logs of destroyed documents.

#### **6. Incident Response Plan**

- Report suspected breaches immediately to administration.
- Conduct internal investigation within 24–48 hours.
- Notify affected individuals as required by law.
- Document corrective actions and preventive steps.

### **Conclusion:**

This PII protection plan ensures CTK Healthcare & Career Institute safeguards all sensitive information, complies with regulatory standards, and maintains a secure environment for students, employees, and institutional data.