

MicroSale

Simple, Complete Food Service Systems

Providing a Powerful, Ingenious Point of Sale System
for Restaurants



Superior Versatility

MicroSale has an extensive array of easy-to-use features that can be configured to adapt to all hospitality environments from fine dining to concession stands.

Easily Manageable

Menu changes and daily specials are easy to enter into the system. All changes can be done while your restaurant is open and can be done without shutting down terminals. Selected menu items can automatically count down as items are sold to "86".

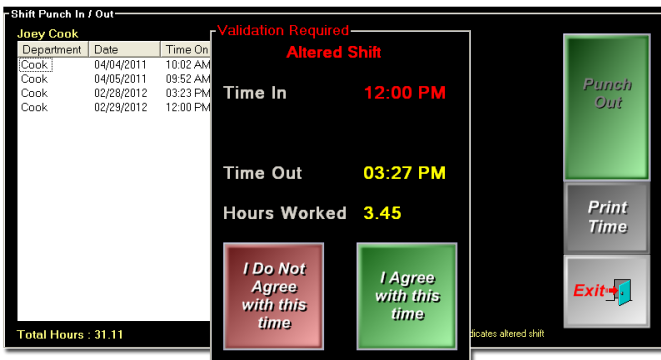


Cost Effective

MicroSale is the "Biggest Bang for your Buck". The POS system is designed to enhance productivity, reduce confusion, and eliminate errors, giving you a quick return on investment.

Labor Management

We are in an age of automation. The problem with automating time clocks and payrolls is employees rarely "sign off" on their time, making disputes of pay time consuming to resolve. Employees will be able to acknowledge their hours after each shift and communicate any discrepancies to management before the end of the pay period.



Preventative Methods

Monitor potential profit loss issues immediately via text message alerts. Also available, MicroSale's Quick Service Error Correct Function will only delete the last item off a check without manager approval.

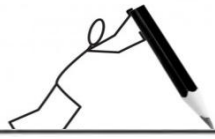
Watch transactions in action with surveillance software and digital recorders. Recall footage based on a check number or the name of your cashier/bartender.

Service & Communication

With *Conversational Ordering* and *Preselects* it is now easier than ever to get through a busy rush. MicroSale is designed to walk an employee through the order process, increasing accuracy, efficiency, and speed of service.



Customizable



MicroSale can be transformed into 'your' system. All skins can be changed to any logo or background. Manager access can display a bright red background to draw attention. This shows that whoever is in the system is using a manager's ID.

Buttons can do more than change color: change shape from oval to square, small to large, and even add your own pictures!



Added Control

- Receive various reports automatically via email
- Require items to be on a check before sending the order to the kitchen (e.g. drinks)
- Use the time clock window to prevent employees from clocking in too early or clocking out too late without manager approval
- Receive an auto-generated report if your tip percentages do not meet minimum wage requirements. No need to go searching through your employees' claimed tips!
- Display reminders on terminal screens such as "turn on the lights" at a specific time. If the message is not acknowledged, it will send an alert saying "your message was not received"
- Protect your business from underage alcohol sales. MicroSale can require a license or ID to be swiped before ringing in alcoholic beverages.

Customer Relations

MicroSale provides customer relationship functionality that allows you to manage your customers and spending habits. All call in orders are saved into a database allowing you to see order frequency, date of last order, items ordered, and personal information. By bringing your POS and CRM together, you will be able to track your customers' spending, offer coupons based on habits, and use direct marketing.



More Features

- House Accounts with email statements
- Gift and Stored Valued Cards
- Loyalty and VIP Cards
- Coupon Offers
- Wait List with Text Message Alerts
- Reservations with Email Confirmation

Mobilize your POS with Handheld Ordering

Now there is no need to hand write tickets before relaying information to the computer. MicroSale's tablet application mirrors the functionality and layout of stationary terminals. Fire orders directly at the table. This means faster ticket times and a more intimate customer ordering experience.



*Compatible with iPad, Android, PDA and Tablet PCs.



Options



Online Ordering

Online Ordering links your restaurant to the *World Wide Web*. Your customers will have access to your menu at all times and can place orders in advance. Orders placed online are sent to the restaurant where they are processed and printed like all other in house orders. The flexible interface options offer content management and can even create a website for you!

Inventory Control

Restaurant Profit Maximizer (RPM) simplifies inventory control by providing all necessary information in a single entity. Easily create purchase orders and invoices, run comparisons, variances, and more.

View Your Business Anywhere with Online Reporting

Web Based Reporting is the easiest and most convenient way to view real-time sales data. Whether you have one or multiple locations, Web Based Reporting will help you stay connected with your store no matter where you are!



Enterprize

Enterprize is a centralized data warehouse scalable to any size operation. Easily track and control all aspects of your business. View sales by region, market, or single site. Run comparisons to understand sales trends, add in specials, new menu items, and more. Changes in the menu can be sent manually or automatically at a scheduled time.

About MicroSale

MicroSale provides a powerful, ingenious point of sale system for thousands of hospitality establishments worldwide. MicroSale has been in business for over twenty years offering the latest in innovation and design. From fine dining to concession stands, the software can be fully configured to tailor to any hospitality environment. MicroSale is a proven solution that will help reduce costs and increase profits. For more information, visit www.microsale.net.

