



IDC® Membership **CORPORATE**





Corporate Membership

The Institute for Diversity Certification (IDC)® works to equip the next generation of leaders to effectively operate in or pivot towards an increasingly diverse and complex workplace and marketplace.

Corporate Organizational Members receive all individual member benefits for up to 25 people in your organization.

Corporate Members also have access to free consulting services with IDC® experts, including quarterly accountability check-ins on DEI goal setting, tracking and measurement, and other strategic concerns.

Benefits Overview

- Professional DEI Resource Center
- Free webinars led by DEI subject-matter experts
- Community of Practice groups
- Professional employment forum with career advice
- DEI monthly holidays and observances calendar
- Monthly member spotlight
- DEI job postings
- And more!





About IDC® Membership

Since its founding in 2009, the Institute for Diversity Certification (IDC)® has advanced Diversity, Equity, & Inclusion (DEI) through consulting, education, and certification programs. Our work impacts the way organizations interact with individuals in the workplace, marketplace, and community.

The Institute for Diversity Certification (IDC)® Membership is the premier professional association and thought leader for workplace Diversity, Equity, & Inclusion. Membership allows credentialed professionals and other passionate individuals to collaborate and foster DEI practices across industries and business units. Our members share an enthusiasm for facilitating Inclusion and transforming workplaces.

The Institute for Diversity Certification (IDC)® Membership holistic membership program includes three components:

Purpose



Preparation



Practice



Membership Levels

Individuals:

1. Professional
2. Student
3. Retiree

Organizations:

4. Group
5. Corporate
6. Enterprise

Partial List of Organizational Members

AIG
Amazon
Andersen Windows and Doors
Charlotte Douglas International Airport
Contech Systems
Entertainment One
DiversityInc.
Leidos
Mahle

MGM Resorts
Museum of Fine Arts Boston
Navitas
Pfizer
Publicis Groupe
TE Connectivity
University of Maryland Global Campus
Verizon
Willow Tree



Purpose: Move the DEI Needle

Mission

To engage in a holistic approach to DEI that dives deep into changing behaviors, expectations, attitudes, and needs within different demographic groups; how those changes will sustain (or disrupt) organizations; and the way they work now and in the future.

Vision

The Institute for Diversity Certification works to equip the next generation of leaders to effectively operate in or pivot towards increasingly diverse and complex workplaces and marketplaces. Our vision is to become a globally renown organization demonstrating excellence in preparing professionals and executives for productive, thriving careers.

Values

- We advocate workplace inclusion, equity, and fairness for ALL.
- We help our members build excitement around and advance DEI with multi-faceted, customizable solutions.
- We challenge people to grow in professional excellence, empowering leaders to unleash their full potential and achieve professional and organizational goals.
- We thrive on detail and are obsessed with precision; everything we do must be specific, accurate, and timely to help our members prepare for a future that is incredibly volatile, uncertain, complex, and ambiguous.
- We strategically increase representation and engagement through an intersectional approach.
- We design programs that help organizations make reportable progress,
- leverage diversity of thought, solve problems, achieve innovation and agility, and take advantage of opportunities for disruption.

Member Benefits

The ultimate advantage to Membership of IDC® is that we aim to help you increase your knowledge base of Diversity matters and advance your career! Additional member benefits are outlined below.

Free Webinars

Every second and fourth Wednesday of the month, IDC® holds a 1-hour webinar or 2-hour workshop on various topics pertaining to Diversity, Equity, & Inclusion. Members may participate at no cost.

Free Consulting and Technical Services



Corporate and Enterprise Organizational Members have access to free consulting services with IDC® experts, including quarterly accountability check-ins on DEI goal setting, tracking and measurement, and other strategic concerns.

Community of Practices Groups

IDC Membership's Community of Practice (CoP) groups are virtual, and the impact is enormous! They offer the opportunity to practice, learn, and engage:

1. Careers & Collaborations Community
2. Advocacy Community
3. D&I Resources Community
4. ERG/BRG Community

Job Board

IDC® allows Members to post unlimited career opportunities on our website at no cost. In preparation for a career in this field, we can also provide technical assistance, volunteer opportunities, letters of support, and industry connections to help potential candidates build their careers, achieve upward mobility, and/or play a meaningful role in the DEI industry.

Use the Employment Opportunities Forum to post jobs or share your resume.

- Option one: Post and manage job board by logging into the resource center, click on job bank, and post and manage jobs.
- Option two: Submit your request to: membership@diversitycertification.org
- Option three: Join [Careers & Collaborations Communities of Practice](#)

Directory of DEI Terms

Introducing a common vocabulary helps avoid misunderstandings and misinterpretations. Words may have different definitions or meanings based on lived experiences. The glossary promotes dialogue around equity and Inclusion. You are free to add to the terms or adjust the definitions for your organization as needed.

DEI Monthly Holidays and Observances Calendar

Access the list of holidays and national events to plan your Diversity, Equity, & Inclusion engagement calendar.

Member Spotlight

IDC® publishes a member spotlight highlighting one of our Members/Student Members to introduce them to the rest of the community, highlight their accomplishments, and thank them for being Members/Students. You can share the Member Spotlight on social media, in your internal newsletter, or on your corporate website.

Complete Guide for Disability Inclusion

Disability Inclusion allows everyone to have equal rights in society – including the workplace. Having a job or career is a standard part of life for many people, but there



can be barriers in place that make it difficult for a person with disabilities to find and retain employment. Taking an inclusive stance can increase workplace opportunities.

The Members' Forum

IDC® gives Members a place to connect, so we can all help each other become stronger in the next generation of Diversity, Equity, & Inclusion work.

Video Library

Missed the live webinar? All our webinars are recorded live and then made available to rewatch. They are more interactive than a traditional video. Engaging in the live event qualifies for recertification Continuing Education Units (CEUs), but watching recorded content does **not**.

Continuing Educations Credits for IDC®, HRCI, and SHRM

IDC® Membership is an approved provider of Continuing Education Units (CEUs) for IDC®'s Certified Diversity Professional (CDP)®, Certified Diversity Executive (CDE)®, and Artificial and Machine Bias Prevention – Leader (AMBP-L)[™] credentials as well as HRCI and SHRM.

New Member Orientation

What are your goals? What is your vision for Diversity, Equity, & Inclusion? How can you get involved? Learn about IDC, and how we can help you! These sessions are **held quarterly on the 1st Wednesday of the month**.

Members-Only Sharing Circle

Held every second Tuesday of each quarter, these live discussions connect members with fellow DEI professionals to explore timely topics, share strategies, and tackle real-world challenges. Come ready to exchange insights, elevate best practices, and grow together as we navigate the evolving DEI landscape with purpose and impact.

Self-Care as We Reclaim Our Time

Held on the **first Tuesday of every month**, this uplifting session is your time to pause, breathe, and reconnect with yourself. Together, we'll focus on nurturing our minds and spirits through a **guided meditation, inspiring short passages** that spark reflection and discussion, and **positive affirmations** to carry you through the month ahead.

D&I Tip of the Day

Use these tips as conversation starters, journal prompts, team reflections, or simple reminders to stay grounded in your commitment to inclusive excellence.

IDC Inclusive Reads Book Club – Book Discussion + Actionable Insights

Join us every third **Tuesday of every month** for IDC's *Inclusive Reads Book Club*! Connect, grow, and reflect with fellow members of our Community of Practice as we



dive into thought-provoking books that spark meaningful dialogue and inspire both personal and professional transformation.

Zoom Happy Hour

Join us for the **IDC Member Zoom Happy Hour**, a fun and interactive space where members come together **every third Thursday of each quarter** to connect, laugh, and unwind—virtually!

Contact

Demonstrate Credibility, Confidence, and Competence

The Institute for Diversity Certification (IDC)® primary purpose is to support you and your DEI goals. Use IDC® Membership to prepare for the future workplace and marketplace.

Your Dedicated Service Leader

Amber Martin, Director of Membership



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