



# **IDC® Membership** **CORPORATE**





# Corporate Membership

The Institute for Diversity Certification (IDC)® works to equip the next generation of leaders to effectively operate in or pivot towards an increasingly diverse and complex workplace and marketplace.

Corporate Organizational Members receive all individual member benefits for up to 25 people in your organization.

Corporate Members also have access to free consulting services with IDC® experts, including quarterly accountability check-ins on DEI goal setting, tracking and measurement, and other strategic concerns.

## Benefits Overview

- Professional DEI Resource Center
- Free webinars led by DEI subject-matter experts
- Community of Practice groups
- Professional employment forum with career advice
- DEI monthly holidays and observances calendar
- Monthly member spotlight
- DEI job postings
- And more!





# About IDC® Membership

Since its founding in 2009, the Institute for Diversity Certification (IDC)® has advanced Diversity, Equity & Inclusion (DEI) through consulting, education, and certification programs. Our work impacts the way organizations interact with individuals in the workplace, marketplace, and community.

IDC® Membership is the premier professional association and thought leader for workplace Diversity, Equity & Inclusion. Membership allows credentialed professionals and other passionate individuals to collaborate and foster DEI practices across industries and business units. Our Members share an enthusiasm for facilitating Inclusion and transforming workplaces.

IDC®'s holistic membership program includes three components:

## Purpose



## Preparation



## Practice



## Membership Levels

Individuals:

1. Professional
2. Student
3. Retiree

Organizations:

4. Group
5. Corporate
6. Enterprise

## Partial List of Organizational Members

AIG  
Amazon  
Andersen Windows and Doors  
Charlotte Douglas International Airport  
Contech Systems  
Entertainment One  
DiversityInc.  
Leidos  
Mahle

MGM Resorts  
Museum of Fine Arts Boston  
Navitas  
Pfizer  
Publicis Groupe  
TE Connectivity  
University of Maryland Global Campus  
Verizon  
Willow Tree



# Purpose: Move the DEI Needle

## Mission I.M. Possible

IDC®'s mission is to utilize technology to educate and equip Diversity executives and professionals with the tools needed to design and execute effective diversity and inclusion strategies, share information and resources through an international business network, and establish a global standard of quality in the field of DEI.

## Big + Vision

IDC®'s vision is to become a globally renown organization that demonstrates excellence in preparing professionals and executives for a productive, thriving career. We strive to become the international qualification standard for entry into the DEI profession. Ultimately, IDC® helps organizations around the world experience the business benefits of and realize long-term growth opportunities from DEI.

## Strong Values

- We advocate workplace Inclusion, Equity, and fairness for ALL.
- We help our Members build excitement around and advance DEI with multi-faceted, customizable solutions.
- We challenge people to grow in professional excellence, empowering leaders to unleash their full potential and achieve professional and organizational goals.
- We thrive on detail and are obsessed with precision; everything we do must be specific, accurate, and timely to help our Members prepare for a future that is incredibly volatile, uncertain, complex, and ambiguous.
- We strategically increase representation and engagement through an intersectional approach.
- We design programs that help organizations make reportable progress,
- leverage diversity of thought, solve problems, achieve innovation and agility, and take advantage of opportunities for disruption.



# Member Benefits

The ultimate advantage to Membership of IDC® is that we aim to help you increase your knowledge base of Diversity matters and advance your career! Additional Member benefits are outlined below.

## Free Webinars

Every second, fourth, and fifth (when applicable) Wednesday of the month, IDC® holds a one-hour webinar or 2-hour workshop on various topics pertaining to Diversity, Equity & Inclusion. Members may participate at no cost.

## Free Consulting and Technical Services

Corporate and Enterprise Organizational Members have access to free consulting services with IDC® experts, including quarterly accountability check-ins on DEI goal setting, tracking and measurement, and other strategic concerns.

## Community of Practices Groups

IDC Membership's Community of Practice (CoP) groups are virtual, but the impact is enormous! They offer the opportunity to practice, learn, and engage:

1. Careers & Collaborations Community
2. Advocacy Community
3. D&I Resources Community
4. ERG/BRG Community

## Job Board

IDC® allows Members to post unlimited career opportunities on our website at no cost. In preparation for a career in this field, we can also provide technical assistance, volunteer opportunities, letters of support, and industry connections to help potential candidates build their careers, achieve upward mobility, and/or play a meaningful role in the DEIA industry.

Use the Employment Opportunities Forum to post jobs or share your resume.

- Option one: Post and manage job board by logging into the resource center, click on job bank, and post and manage jobs.
- Option two: Submit your request to: [membership@diversitycertification.org](mailto:membership@diversitycertification.org)
- Option three: Join [Careers & Collaborations Communities of Practice](#)

## Directory of DEI Terms Glossary

Introducing a common vocabulary helps avoid misunderstandings and misinterpretations. Words may have different definitions or meanings based on lived experiences. The glossary promotes dialogue around Equity and Inclusion. You are free to add to the terms or adjust the definitions for your organization as needed.



### **DEI Monthly Holidays & Observances Calendar**

Access the list of holidays and national events to plan your Diversity, Equity & Inclusion engagement calendar.

### **Member Spotlight**

IDC® publishes a Member spotlight highlighting one of our Members/Student Members to introduce them to the rest of the community, highlight their accomplishments, and thank them for being Members/students. You can share the Member Spotlight on social media, in your internal newsletter, or on your corporate website.

### **Complete Guide for Disability Inclusion**

Disability Inclusion allows everyone to have equal rights in society – including the workplace. Having a job or career is a standard part of life for many people, but there can be barriers in place that make it difficult for a person with disabilities to find and retain employment. Taking an inclusive stance can increase workplace opportunities.

### **The Members' Forum**

IDC® gives Members a place to connect, so we can all help each other become stronger in the next generation of Diversity, Equity & Inclusion work.

### **Video Library**

Missed the live webinar? All our webinars are recorded live and then made available to rewatch. They are more interactive than a traditional video. Engaging in the live event qualifies for recertification Continuing Education Units (CEUs), but watching recorded content does **not**.

### **Continuing Educations Credits for IDC®, HRCI, and SHRM**

IDC® Membership is an approved provider of Continuing Education Units (CEUs) for IDC®'s Certified Diversity Professional (CDP)®, Certified Diversity Executive (CDE)®, and Artificial and Machine Bias Prevention – Leader (AMBP-L)™ credentials as well as HRCI and SHRM.

### **New Member Orientation**

What are your goals? What is your vision for Diversity, Equity & Inclusion? How can you get involved? Learn about IDC, and how we can help you! These sessions are held quarterly on the 1<sup>st</sup> Wednesday of the month.

### **Members-Only Sharing Circle**

Held every third Wednesday of the quarter, these live discussions connect members with fellow DEI professionals to explore timely topics, share strategies, and tackle real-world challenges. Come ready to exchange insights, elevate best practices, and grow together as we navigate the evolving DEI landscape with purpose and impact.



### Self-Care as We Reclaim Our Time

Held on the **first Tuesday of every month**, this uplifting session is your time to pause, breathe, and reconnect with yourself. Together, we'll focus on nurturing our minds and spirits through a **guided meditation**, **inspiring short passages** that spark reflection and discussion, and **positive affirmations** to carry you through the month ahead.

### D&I Tip of the Day

Use these tips as conversation starters, journal prompts, team reflections, or simple reminders to stay grounded in your commitment to inclusive excellence.

### IDC Inclusive Reads Book Club – Book Discussion + Actionable Insights

Join us every third **Tuesday of every month** for IDC's *Inclusive Reads Book Club*! Connect, grow, and reflect with fellow members of our Community of Practice as we dive into thought-provoking books that spark meaningful dialogue and inspire both personal and professional transformation.

## Contact

### Demonstrate Credibility, Confidence, and Competence

IDC®'s primary purpose is to support you and your DEI goals. Use IDC® Membership to prepare for the future workplace and marketplace.

## Your Dedicated Service Leader

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[www.diversitycertification.org/membership](http://www.diversitycertification.org/membership)

