



# IDC® Membership GROUP





# Group Membership

The Institute for Diversity Certification (IDC)® works to equip the next generation of leaders to effectively operate in or pivot towards an increasingly diverse and complex workplace and marketplace.

Group Organizational Members receive all individual Member benefits for up to 10 people in your organization.

## Benefits Overview

- Professional DEI Resource Center
- Free webinars led by DEI subject-matter experts
- Community of Practice groups
- Professional employment forum with career advice
- DEI monthly holidays and observances calendar
- Monthly member spotlight
- DEI job postings
- And more!





## About IDC® Membership

Since its founding in 2009, the Institute for Diversity Certification (IDC)® has advanced Diversity, Equity, & Inclusion (DEI) through consulting, education, and certification programs. Our work impacts the way organizations interact with individuals in the workplace, marketplace, and community.

The Institute for Diversity Certification (IDC)® Membership is the premier professional association and thought leader for workplace Diversity, Equity, & Inclusion. Membership allows credentialed professionals and other passionate individuals to collaborate and foster DEI practices across industries and business units. Our members share an enthusiasm for facilitating Inclusion and transforming workplaces.

The Institute for Diversity Certification's (IDC)® holistic membership program includes three components:

### Purpose



### Preparation



### Practice



## Membership Levels

### Individuals:

1. Professional
2. Student
3. Retiree

### Organizations:

4. Group
5. Corporate
6. Enterprise

## Partial List of Organizational Members

AIG  
Amazon  
Andersen Windows and Doors  
Charlotte Douglas International Airport  
Contech Systems  
Entertainment One  
DiversityInc.  
Leidos  
Mahle

MGM Resorts  
Museum of Fine Arts Boston  
Navitas  
Pfizer  
Publicis Groupe  
TE Connectivity  
University of Maryland Global Campus  
Verizon  
Willow Tree



# Purpose: Move the DEI Needle

## Mission

To engage in a holistic approach to DEI that dives deep into changing behaviors, expectations, attitudes, and needs within different demographic groups; how those changes will sustain (or disrupt) organizations; and the way they work now and in the future.

## Vision

The Institute for Diversity Certification works to equip the next generation of leaders to effectively operate in or pivot towards increasingly diverse and complex workplaces and marketplaces. Our vision is to become a globally renown organization demonstrating excellence in preparing professionals and executives for productive, thriving careers.

## Values

- We advocate workplace inclusion, equity, and fairness for ALL.
- We help our members build excitement around and advance DEI with multi-faced, customizable solutions.
- We challenge people to grow in professional excellence, empowering leaders to unleash their full potential, achieve professional and organizational goals.
- We thrive on detail and are obsessed with precision; everything we do must be specific, accurate, and timely to help our members prepare for a future that is incredibly volatile, uncertain, complex, and ambiguous.
- We strategically increase representation and engagement through an intersectional approach.
- We design programs that help organizations make reportable progress,
- Leverage diversity of thought, solving problems, achieve innovation and agility, and take advantage of opportunities for disruption.



# Member Benefits

The ultimate advantage of Membership in the IDC® is that we aim to help you increase your knowledge base of Diversity matters and advance your career! Additional member benefits are outlined below.

## Free Webinars

**Every second and fourth, Wednesday of the month**, The Institute for Diversity Certification (IDC)® holds a 1-hour webinar or 2-hour workshop on various topics pertaining to Diversity, Equity, & Inclusion. Members may participate at no cost.

## Free Consulting and Technical Services

Corporate and Enterprise Organizational Members have access to free consulting services with IDC® experts, including quarterly accountability check-ins on DEI goal setting, tracking and measurement, and other strategic concerns.

## Community of Practices Groups

IDC Membership's Community of Practice (CoP) groups are virtual, and the impact is enormous! They offer the opportunity to practice, learn, and engage:

1. Careers and Collaborations Community
2. Advocacy Community
3. D&I Resources Community
4. ERG/BRG Community

## Job Board

The Institute for Diversity Certification (IDC)® allows Members to post unlimited career opportunities on our website at no cost. In preparation for a career in this field, we can also provide technical assistance, volunteer opportunities, letters of support, and industry connections to help potential candidates build their careers, achieve upward mobility, and/or play a meaningful role in the DEI industry.

Use the Employment Opportunities Forum to post jobs or share your resume.

- Option one: Post and manage job board by logging into the resource center, click on job bank, and post and manage jobs.
- Option two: Submit your request to: [membership@diversitycertification.org](mailto:membership@diversitycertification.org)
- Option three: Join [Careers & Collaborations Communities of Practice](#)

## Directory of DEI Terms

Introducing common vocabulary helps avoid misunderstandings and misinterpretations. Words may have different definitions or meanings based on lived experiences. The glossary promotes dialogue around Equity and Inclusion. You are free to add to the terms or adjust the definitions for your organization as needed.



### **DEI Monthly Holidays and Observances Calendar**

Access the list of holidays and national events to plan your Diversity, Equity, & Inclusion engagement calendar.

### **Member Spotlight**

The Institute for Diversity Certification (IDC)® publishes a member spotlight highlighting one of our Members/Student Members to introduce them to the rest of the community, highlight their accomplishments, and thank them for being Members/Students. You can share the Member Spotlight on social media, in your internal newsletter, or on your corporate website.

### **Complete Guide for Disability Inclusion**

Disability Inclusion allows everyone to have equal rights in society – including the workplace. Having a job or career is a standard part of life for many people, but there can be barriers in place that make it difficult for a person with disabilities to find and retain employment. Taking an inclusive stance can increase workplace opportunities.

### **The Members' Forum**

The Institute for Diversity Certification (IDC)® gives Members a place to connect, so we can all help each other become stronger in the next generation of Diversity, Equity, & Inclusion work.

### **Video Library**

Missed the live webinar? All our webinars are recorded live and then made available to rewatch. They are more interactive than traditional videos. Engaging in the live event qualifies for recertification Continuing Education Units (CEUs), but watching recorded content does **not**.

### **Continuing Educations Credits for IDC®, HRCI, and SHRM**

The Institute for Diversity Certification (IDC)® Membership is an approved provider of Continuing Education Units (CEUs) for the IDC®'s Certified Diversity Professional (CDP)®, Certified Diversity Executive (CDE)®, and Artificial and Machine Bias Prevention – Leader (AMBP-L)<sup>™</sup> credentials as well as HRCI and SHRM.

### **New Member Orientation**

What are your goals? What is your vision for Diversity, Equity, & Inclusion? How can you get involved? Learn about IDC, and how we can help you! These sessions are **held quarterly on the 1<sup>st</sup> Wednesday of the month**.

### **Members-Only Sharing Circle**

**Held every second Tuesday of each quarter**, these live discussions connect members with fellow DEI professionals to explore timely topics, share strategies, and tackle real- world challenges. Come ready to exchange insights, elevate best practices, and grow together as we navigate the evolving DEI landscape with purpose and impact.



### Self-Care as We Reclaim Our Time

Held on the **first Tuesday of every month**, this uplifting session is your time to pause, breathe, and reconnect with yourself. Together, we'll focus on nurturing our minds and spirits through a **guided meditation**, **inspiring short passages** that spark reflection and discussion, and **positive affirmations** to carry you through the month ahead.

### IDC Inclusive Reads Book Club – Book Discussion + Actionable Insights

Join us every third **Tuesday of every month** for IDC's *Inclusive Reads Book Club*! Connect, grow, and reflect with fellow members of our Community of Practice as we dive into thought-provoking books that spark meaningful dialogue and inspire both personal and professional transformation.

### Zoom Happy Hour

Join us for the **IDC Member Zoom Happy Hour**, a fun and interactive space where members come together **every third Thursday of each quarter** to connect, laugh, and unwind—virtually!

## Contact

### Demonstrate Credibility, Confidence, and Competence

The Institute for Diversity Certification's (IDC)® primary purpose is to support you and your DEI goals. Use IDC® Membership to prepare for the future workplace and marketplace.

## Your Dedicated Service Leader

Amber Martin, Director of Membership



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[www.diversitycertification.org/membership](http://www.diversitycertification.org/membership)

