

TRADITIONAL SPONSORSHIP OPPORTUNITIES

ULTIMATE

\$10,000.00

FULL YEAR OF LOGO PLACEMENT ON THE FOOTER OF BBBSLP.ORG

INCLUSION IN ALL FUNDRAISERS

- **BEAT MICHIGAN BASH:** TWO TABLES FOR 8
- **BOWL FOR KIDS' SAKE:** CORPORATE BANNER DISPLAYED PROMINENTLY OVER A LANE FOR 3 MONTHS AT PARK LANES & LOGO ON BACK OF EVENT T-SHIRTS

FEATURED IN EVENT PROGRAM

SOCIAL MEDIA POST

MAJOR

\$7,500.00

FULL YEAR OF LOGO PLACEMENT ON THE FOOTER OF BBBSLP.ORG

INCLUSION IN ALL FUNDRAISERS

- **BEAT MICHIGAN BASH:** ONE TABLE FOR 8
- **BOWL FOR KIDS' SAKE:** CORPORATE BANNER DISPLAYED PROMINENTLY OVER A LANE FOR 3 MONTHS AT PARK LANES & LOGO ON BACK OF EVENT T-SHIRTS

FEATURED IN EVENT PROGRAM

SOCIAL MEDIA POST

DYNAMIC

\$5,000.00

FULL YEAR OF LOGO PLACEMENT ON THE BBBS WEBSITE HOME PAGE

BOWL FOR KIDS' SAKE: CORPORATE BANNER DISPLAYED PROMINENTLY OVER A LANE FOR 3 MONTHS AT PARK LANES & LOGO ON BACK OF EVENT T-SHIRTS

FEATURED IN EVENT PROGRAM

SOCIAL MEDIA POST

INSPIRING

\$2,500.00

FULL YEAR OF LOGO PLACEMENT ON BBBSLP.ORG SPONSOR'S PAGE

BOWL FOR KID'S SAKE: CORPORATE BANNER AT PARK LANES FOR 3 MONTHS

PLACEMENT IN EVENT PROGRAM

SOCIAL MEDIA POST

EMBRACING

\$1,000.00

FULL YEAR OF LOGO PLACEMENT ON BBBSLP.ORG SPONSOR'S PAGE

BOWL FOR KIDS' SAKE: CORPORATE BANNER DISPLAYED

PROMINENTLY OVER A LANE FOR 3 MONTHS AT PARK LANES



**Big Brothers
Big Sisters**
OF LICKING & PERRY
COUNTIES

SUPPORTING

SMALL CORPORATE BANNER DISPLAYED
FOR 3 MONTHS AT PARK LANES

\$500.00

PARTNERING

\$100.00

ADDITIONAL SPONSORSHIP OPPORTUNITIES

SPONSOR A SCHOOL

\$10,000 - \$30,000

Our agency has Lunch Buddy Programs in 7 out of 13 school districts across Licking and Perry Counties. These programs are offered at no cost to the schools or the participating families. Our goal is to provide a Lunch Buddy to any child who would like to have one, which is impossible for the students who attend schools in a district with no BBBS programs. To grow into these unserved schools, we must employ staff facilitating the programs. For safety and efficacy, our agency ensures that all school programs have a staff member on-site for all match meetings. This program model is something that many other agencies do not use because of the added expense of employee salaries. However, surveys of Bigs, Littles, and school staff have discovered that having a BBBS employee on-site to provide activities, coaching, and monitoring of the guest volunteers is the most valuable asset of Lunch Buddies.

SPONSORSHIP BENEFITS

- Inclusion in our Quarterly Newsletter
- Shout Out on Social Media or BBBS Website
- Match Updates and Photos
- Signage at Schools that announce your corporate support for the Lunch Buddy Program

SPONSOR A MATCH

\$1,200 PER MATCH

SPONSORSHIP BENEFITS

- Inclusion in our Quarterly Newsletter
- Shout Out on Social Media or BBBS Website

- **School-Based Sponsorship:** The Lunch Buddy Program is a one-to-one mentoring program that matches caring mentors with at-risk elementary children for 45 minutes per week at schools within our community. The matches are supported by BBBS staff members at the school for every match meeting to facilitate, coach, and document growth. It costs our agency \$1,200 to run background checks, train Bigs and Littles, and support each match for 1 year.
- **Community-Based Sponsorship:** This program serves youths aged 6 - 14 years old and allows one-to-one mentoring after school and on weekends for a minimum of 2 monthly visits. Matches attend community events, restaurants, parks, and more. Through consistent attention, mentors offer compassion, wisdom, and fun to a young person who needs it and may find it in less appropriate places, like the internet or bad influences. The matches are supported by BBBS staff members who facilitate, coach, organize outings, procure community discounts, and document growth. It costs our agency \$1,200 to facilitate start-up and support a match for 1 year.



LICKING COUNTY SCHOOLS

Heath City Schools

- Garfield Elementary
- Stevenson Elementary
- Heath Middle School

Lakewood County Schools

- Lakewood Elementary

Newark City Schools

- Ben Franklin Elementary
- Carson Elementary
- Cherry Valley Elementary
- John Clem Elementary
- Legend Elementary
- McGuffey Elementary
- Heritage Middle School
- Liberty Middle School
- Wilson Middle School

North Fork Local Schools

- Utica Elementary
- Newton Elementary

Southwest Licking Schools

PERRY COUNTY SCHOOLS

Crooksville School District

- Crooksville Elementary

New Lexington School District

- New Lexington Elementary
- Junction City Elementary School
- New Lexington Middle School

Northern Local School District

- Somerset Elementary
- Glenford Elementary

Southern Local School District

- Mill Creek Elementary School



**Big Brothers
Big Sisters.**

OF LICKING & PERRY
COUNTIES