E. Morgan Loane, Jr.
March 29, 1932 – October 23, 2026

Ernest Morgan Loane, Jr. was born on March 29, 1932 in Baltimore, Maryland. His father, E. Morgan Loane, was President of Loane Bros., a canvas manufacturing firm in Baltimore City. His mother, Louise Hartman Carmine was a devoted wife & homemaker who gave her beloved son the nickname "Puttie".

As a young boy, Puttie grew up in the neighborhoods of Mt. Washington and Poplar Hill. He attended Roland Park Elementary School and was the oldest graduate to return for the 100th birthday of the school last year. He was a graduate of City College in 1950, and the University of Virginia in 1954 with a degree in Economics. In his senior year there, he served as President of the Zeta Psi Fraternity and was always proud of the fact that the architecture of the Zete house is the only building that resembles Thomas Jefferson's magnificent home at Monticello.

Puttie's great affection for UVA never waned and over the years he served as board member and trustee to various Virginia clubs and associations. Beginning in the early '80's he participated in establishing the Jefferson Scholarship endowment for deserving applicants from the Maryland area to attend UVA. For well over 60 years, at any local UVA alumni gathering, Puttie was always asked to lead them in "the good old song". His wife surprised him at his 50th birthday with a vanity license plate, "WAHOOS", which identified his car for more than 40 years!

Following his graduation in 1954 and as a commissioned officer in the U.S. Army, Puttie was sent to Ft. Huachuca, Az., the Army's Electronic Proving Ground. There, among other duties, he served as an aide to the Fort's Deputy Commanding General. Today Ft. Huachuca is the Strategic Communications Command of the U.S. Army.

Upon returning home he became the 5th generation of Loane Bros., yet that was not his plan. Being the first in his family to go to college, he was going to go into banking. And his best friend, Tommy Dell, had a job lined up when he returned to Baltimore from the army at the same time. But it was spring, and "the busy season" at Loane Bros., with awnings going up, as well as tent rentals. So, Puttie asked Tommy if they both could join Loane Bros for the summer season, to help out Puttie's father. They both went to work there, and neither ever left.

Backstory:
Loane Bros. started as a sailmaker in Baltimore's Harbor in 1815 when Joseph Loane, a sailmaker from Portsmouth, England emigrated to Baltimore. It has remained in the same family, somehow, and as the city grew and evolved, so did Loane Bros. As sails were ordered less and less due to the arrival of the steam engine, Loane Bros. concentrated on making flags, tents, covers for horse wagons and awnings. Today Loane Bros. specializes in party tent rentals, all kinds of fabric awnings, and is now the oldest tent and awning company in the United States.

When Puttie and Tommy arrived back to Baltimore, there was a post-war housing boom happening. At that time there was a great need for window, patio and terrace awnings, as they were the main way to cool these new houses before air conditioning was made affordable for homes. Awning fabrics became very decorative, with bright colors and printed interior linings. While tents made for rent back then were normally dark green, or a dull beige (probably a natural cotton duck that showed any dirt very well), Puttie suggested using the new awning fabrics to make party tents. So, Loane Bros. came out with a line of tents that were turquoise on the outside but had a lining of cabbage roses on the inside (which was how the awning fabric came). These were a

huge hit, and the start of many tent rental innovations for Loane Bros. They made solid white tents (which were unheard of back then as the canvas would show dirt. Their solution: put a drop cloth over the grass first). They added lighting, flooring, then heat, and ultimately, air conditioning for tents. Loane Bros. was also on the cutting edge with the new aluminum pipe frame tents, which could be placed almost everywhere (as they could be installed without needing to drive stakes in the ground or drill into a building). During his 40-year career, Puttie made lifelong friends with the people he worked with, including the decorators, planners, caterers, catering staff, and many of his clients. When he retired, he still volunteered to help wherever, and he loved to hear about the jobs the company worked on. Even into his late 80's, he would drive his son, Bryan, to distant appointments, while Bryan worked in the back seat.

Puttie married Welby Scott Hamilton in 1958, and he died 2 days before their 68th wedding anniversary. Puttie & Welby raised their family in the Towson, Roland Park, and Woodbrook sections of Baltimore. Their sons, Morgan Scott and Bryan Hamilton, are both of Baltimore and are carrying on the family heritage of Loane Brothers, Inc. Bryan and his wife, Cristina Saenz de Tejada are the parents of their 2 grandchildren, Santiago and Elena Loane. A family man, Puttie enjoyed many friends (including several small dachshunds), vacationing in Bethany Beach, playing with the golfing TAGS at the Green Spring Valley Hunt Club, and travelling. He was widely recognized, too, as a connoisseur of bourbon Old Fashioneds.

A cradle Episcopalian, Puttie served as an acolyte at St. John's Episcopal Church in Mt. Washington, was married and taught Sunday School at the Church of the Redeemer, was an usher and served on the Vestry at Old St. Paul's, and was an usher at the Church of the Good Shepherd in Ruxton. A Memorial service will be held at the Church of the Good Shepherd on Nov. 14th at 11:00 a.m. There will also be family visiting hours on Friday, Nov 13, from 4 to 6 PM at Mitchell-Wiedefeld funeral home, 6500 York Rd, Baltimore, Md, 21212
In lieu of flowers, contributions may be sent to The Church of the Good Shepherd, 1401 Carrollton Avenue, Towson, Maryland 21204, Baltimore Animal Rescue and Care Shelter (BARCS), 2490 Giles Rd., Baltimore Md. 21225, or UVA Alumni Association, P.O. Box 400314, Charlottesville, Va. 22904.

Service Details:

Visitation: Friday, November 13, from 4:00–6:00 PM at Mitchell-Wiedefeld Funeral Home, 6500 York Road, Baltimore, MD 21212.

Memorial Service: Saturday, November 14, at 11:00 AM at the Church of the Good Shepherd, 1401 Carrollton Avenue, Ruxton, MD 21204.

Livestream Link: https://www.youtube.com/live/4kgqyGybAUg