



Contractors report up to 50% increase in sales with financing offers from the GreenSky® Program¹

GAF has teamed up with the GreenSky® Program², the leader in home improvement financing. Trusted by thousands of contractors in the U.S., the GreenSky® Program provides consumer financing options to help you close more sales and grow your business.

¹ Financing for GreenSky® consumer credit programs is provided by federally insured, federal and state chartered financial institutions without regard to race, color, religion, national origin, sex, or familial status.

² The GreenSky® Program is provided exclusively by financial institutions and serviced by GreenSky, LLC. GAF does not endorse, is not responsible for, and disclaims all liability in connection with any services provided or any claims made by GreenSky and the GreenSky Program.

³ Subject to qualifying credit approval. Interest accrues during the promotional period but all interest is waived if the entire loan amount is paid in full before the end of the promotional period.

⁴ Fixed APR during the life of the loan. Subject to qualifying credit approval.

⁵ See operating instructions for further details.

LICENSES: NMLS #1416362; CT SLC-1416362; NJ MT #1501607 C22

Work can be performed anywhere

Customers can finance projects wherever they need work to be done.

- Primary residence
- Rental property
- Vacation home
- Anywhere else!



CLOSE MORE SALES

- Deferred Interest plans³
- Credit limits up to \$55,000⁴
- High approval rates⁴



SEAMLESS FUNDING⁴

- Immediate funding upon authorization
- No paperwork, completion certificates or sales contracts required



DELIGHT YOUR CUSTOMERS

- Paperless application process⁵
- Decisions in seconds
- GPS-enabled mobile app helps your customer

Apply Now to Get Started Today

greensky.com/sponsor/gaf

844.644.2563

Use Sponsor Number: **496**

How GreenSky® Works



1 Customer Applies

No paperwork required.
Customer applies by mobile app,
online or by phone.



2 Customer Gets Approved

Credit decisions delivered within
seconds. Approved customer
receives account number.



3 You Get Funded

Process account number
just like you would a
regular credit card.

Frequently Asked Questions

Q: Why should I offer financing?

Offering financing gives your customers more options to pay for their dream project. With so many credit plans to choose from, you can present the best plan to meet your customers' needs.

Q: How do my customers pay me?

Once approved, your customer is given an account number as part of their loan agreement package. Once your customer has received and reviewed their loan agreement and agrees to use the GreenSky® loan, simply use this number as you would a standard credit card with your merchant processor.

Q: Do you have Deferred Interest plans²?

Yes, we are an industry leader in providing Deferred Interest plans in the U.S.

Q: My customers pay cash, so why should I offer financing?

Offering payment plans keeps the focus on your service instead of the price. Your customers can always choose to pay with cash, but with financing you can increase their buying power and improve the appeal of your company.

Q: How long does it take for me to get paid?

Once your customer receives the loan agreement, your customer will be able to pay you immediately.

Q: How does the GreenSky program increase sales?

Customers prefer payment options for major purchases to increase their buying power and fit their budget. GreenSky offers multiple plans including Deferred Interest options, low interest, and fixed payments to meet any needs.

Q: How do I offer my customers the GreenSky program?

- 1) Apply to become a GreenSky contractor.
- 2) Use our mobile app, online application or phone number to offer financing to your customer.
- 3) Close the sale and give your customer the products and services they need!

Apply Now to Get Started Today

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GreenSky®

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