

Breakfast / Brunch Restaurant – Menu Hierarchy

Starters & Light Bites

- Fruit & yogurt
- Pastries & baked goods
- Small plates (e.g., avocado toast bites)

Eggs & Skillets

- Build-your-own eggs / omelets
- Scrambles & skillets
- Benedicts

Griddle Section

- Pancakes
- Waffles
- French toast
- Crepes (if offered)

Brunch Plates & Lunch Crossovers

- Breakfast sandwiches & burritos
- Brunch burgers
- Salads & lighter plates
- Bowls (grain, breakfast bowls)

Sides

- Bacon, sausage, ham
- Breakfast potatoes / hash browns
- Toast & biscuits

- Add-ons (avocado, extra egg, etc.)

Kids Brunch

- Kid-size pancakes / waffles
- Scrambled egg plates
- Kids beverage

Brunch Desserts / Sweets

- Specialty pastries
- Sweet brunch specials

Beverages

- Coffee & espresso drinks
- Hot tea & iced tea
- Juices & smoothies
- Milk & chocolate milk

Brunch Cocktails (if applicable)

- Mimosas & bellinis
- Bloody Marys
- Signature brunch cocktails