Focus Group Analysis – Work Sites				
Concepts	Sub-Themes	Themes		
Incentives for practicing healthy behaviors	• Good to incentivize but not monetarily • Sometimes the best thing that we can do is either a public accolade or something where we say thank you very much, we've done plaques, we do recognition for years of service • For the cowboys, we rewarded them, we got them some tach, which is equipment for their horses, and the maintenance departments we got them some tool sets, things like that. • Hats were a real big one, they like hats and t-shirts, and then not necessarily monetary but a gift card • Based off of their health premium, how much they pay for health care, so everyone kind of starts at basically pay \$100 a month. If you attend a health fair, you and your spouse, you get \$50 off of that. If you are a non-tobacco user you get another \$50 off to get it to zero • Tipping point - Some could be \$10 a month, some it might have to be \$100 a month, every person is different and what motivates them is different • Health Fair – testing, counseling by RNs Health Fair - it is a huge expense and we're not able to see maybe so much the benefit, the financial benefit, it's hard to see the financial benefit of that. And a lot of times as a business you have the health benefit versus the financial benefit to where that is hard. • I hate the punishment programs, nobody likes to advance in something because there is that fear factor and nobody does well with that, but on the caveat I'm thinking about how do we incentivize it for • If you have companies that are willing to share the cost of gym memberships, companies that are willing to do, you know, if you run 10 miles this week you get to leave work two hours early. • Motivate you to monitor your health on your own, work with your physician, health department, and say I want to get better, give me some goals that I can reasonably set. • In Satanta, the hospital for their employees, you pay the \$200 fee for the rec center and then after you have done three days a week for six weeks they will reimburse you \$100. • Some of the people can't do it because they can't afford the	Deductions to costs of health insurance; offset co-pays; gym memberships; paid time off Health Fairs are expensive the need counseling and follow-up to be effective Annual physical is critical to find baseline and assure that employees are seeking regular preventive health care from a local provider Community-wide initiative focused on healthy eating and active living with environmental changes (CSA, farmers' market, community gardens, walking/running/biking paths, healthy eating tips, education on healthy cooking)		

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Concepts				
	communities • Build a gym at work and say hey you get an			
Walking trail	 More of a walking area, one that actually outlines Satanta, or something that maybe could go from Satanta to Sublette - A bike and walking trail between Sublette and Satanta, Every 100 yards or every 500 yards you put a workout station, have a bench We either need to plant trees or we need to put a shaded area because it can get pretty 			

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	hot			
0.1.	The walking trail is south of the track.			
Safety	How can we all as a community want			
	everyone to come home safe, what can we do			
Carai amazzal dantal	- an environmental way of thinking			
Semi-annual dental	We don't need teeth to talk or work.			
cleaning	Dental health does play a role in physical			
	health.			
Weight	How do you keep it off, so then you have to go			
vvoigni	by the healthy eating and the weight			
	management and everything because anyone			
	can lose weight, but do they now have the			
	tools to keep it off.			
	Bring in the extension office or someone and			
	learn how to fix meals that do the healthy			
	eating plate that are quick meals for people			
	who work.			
	Get everybody out there and do it as a			
	community, find a way to do that, I think there's that natural motivation			
Community	today's diet tipI would love to have an indoor pool			
Environment	Have water aerobics year round			
Community	I think the more challenge than getting people			
supported	to participate in it is to find the people to grow			
agriculture &	the foods because it's not necessarily, I mean			
community gardens	you have guaranteed income but it's not like			
	super profitable.			
	 People have their gardens but they may not 			
	want a big garden because it's a lot of work.			
	 It is hard to buy local here. 			
	I think goes back to like the community			
	garden. I think people want fresh produce			
	but are we willing to maybe do the work for fresh produce.			
	 As we get healthier we are going to be more 			
	active and as we become more active we are			
	going to be looking for things to do on our			
	downtime instead of sit on our butts.			
	If it's run by the FFA or the 4H groups, and			
	those would probably be and you know, idea,			
	that is a group of people who might be willing			
	to do the labor and then it funds their			
	program. That might actually work.			
	 Family Consumer Community Leadership Association. 			
	Future Homemakers of America.			
EAPs	 We have had a few employees access it, 			
	some for substance abuse, counseling help,			
	and assistance.			
	In our program it is. The majority of our			
	access to that is outside of the community			

Focus Group Analysis – Work Sites			
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	 though, it is Dodge City, Garden City, Liberal. Due to the metropolitan area; And people want that confidentiality. EAP is already its own incentive; You get three sessions with almost every kind of counseling you could use. How do you get the word out there that it exists. That's the hardest thing. 		
Healthy food options at work	 Honey Buns in the vending machine We got rid of donuts on Friday Out here you have to bring your own food to work Most people don't have time to leave their location to drive into Sublette and Satanta, which are the only two places you can go to get food. Your healthy foods usually need to be stored in a refrigerator. With our vending machine, I was surprised because while we do have Honey Buns in there they are not going. Peanut M & M's are not going, because I have tried to stay away from the vending machine, but the nuts have gone, the pistachios went first thing, the trail mixes One person asked for Veggie Straws Other than in the hospital & school there probably isn't an employees' cafeteria anywhere. Community events are centered on high-fat foods and large portions 		