

THE HM METHOD GUIDE



[®]
HM DENT WORKS
A C A D E M Y

Springfield, MO



Do you feel like all you do is work 40 hours a week and still you need a second job or you'll be living paycheck to paycheck for the rest of your life?

Your family is your “why.”

You want to give them a better life — more time, more security, more freedom — but right now, it feels like you're stuck.

You work hard. Maybe 40 hours a week. Maybe more. And still, it feels like one unexpected bill could throw everything off. You're doing everything you were told to do... yet somehow, it doesn't feel like enough.

Your family is your “why” and you want to give them a better life, but you don't have the skills to do that...

At one point, you believed a clear path would show up. That if you worked hard and stayed responsible, things would fall into place.

But life happened.

You have a job. You're stable. And yet you know — deep down — you're capable of more. Not just more money, but more control over your time and future.

Staying where you are isn't wrong.

The question is... will it still be “okay” five years from now?

You want flexibility. You're tired of missing birthdays, dinners, and moments that matter because work always comes first. Over time, that starts to wear on your relationships — and on you.

Maybe you don't even know what the next step is yet.

YOU WANT TO DECIDE WHEN AND HOW YOU WORK- AND BUILD SOMETHING THAT ACTUALLY LASTS.



Maybe you just graduated.

Maybe you served your country and now you're looking for what's next.

Or maybe you've been working for years and can't see a way forward that doesn't involve starting over.

You're not afraid of learning something new — you just don't want to waste time, money, or energy on the wrong thing.



Our founder wasn't great at school either.
Jeramey struggled in traditional classrooms. He wanted to be active, work with his hands, and build something real. He was street-smart, practical, and driven — and he knew a trade was the right path for him.
Feeling stuck doesn't mean you lack ability.
Most of the time, it means no one ever showed you a clear path.

Without a plan, years pass quietly.
Same job. Same pay. Same financial stress.
Choosing a direction now can change what your life looks like years from today — not just financially, but personally.

WE GET IT. WE HAVE BEEN THERE.

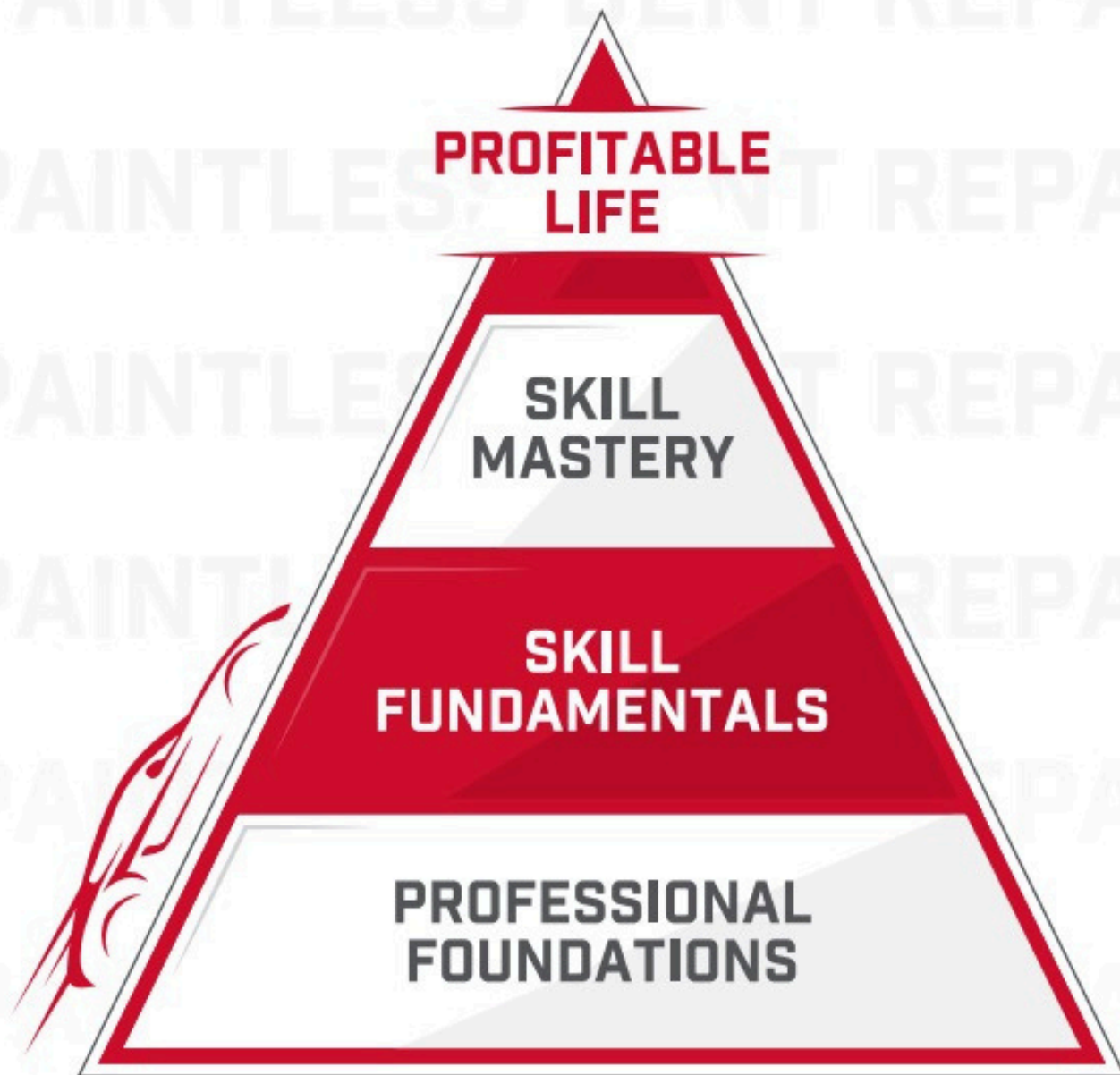
We've been where you are.

And that's exactly why HM Dent Works Academy exists.



HM DENT WORKS
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/// 4STAGES



YOUR ROAD TO SUCCESS

WITH HM DENT WORKS ACADEMY®

THE HM 4-STEP PROCESS

STEP ONE A Real Conversation



Every journey starts with clarity.

The first step is a simple application — not to sell you anything, but to understand who you are, what you want, and whether this path even makes sense for your life. If it looks like a possible fit, you'll have a conversation with Jeramey. No scripts. No pressure. Just an honest discussion about your goals, expectations, and what this career actually looks like day-to-day.

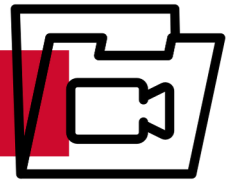
Not everyone is accepted — and that's intentional. Our goal is long-term success, not filling seats.

If it makes sense to move forward, we'll walk you through next steps and help you explore practical options so you can make a confident decision.



WE HAVE LIMITED AVAILABILITY

STEP TWO Foundational Skills



Every master has to learn the foundations first. Knowing your fundamentals before you get to the in-person training is important. Our custom learning portal has a series of lessons that you can watch from the comfort of your home. The things we teach you in this section do not require you to be hands-on. You can learn from elsewhere and then we'll put it into practice during the in-person training.

We'll start with expectations and mindset. You're going to be a business owner, it's important to go into this training knowing that. We'll also talk about tools, weather patterns, the different types of vehicles, etc. Being armed with this knowledge upfront will put you light years ahead and make you stand out in your local market.

This phase is designed to prepare you — not overwhelm you — so when you arrive for hands-on training, you're ready to succeed.

***YOU'RE GOING TO BE A BUSINESS OWNER,
IT'S IMPORTANT TO GO INTO THIS
TRAINING KNOWING THAT.***



STEP THREE Hands-on Learning



Now comes the hands-on fun! Pack your bags, it's time to come to Springfield. You'll have amazing accommodations that set you up for success for the full 9-weeks of training. It's important to us that you're comfortable and well taken care of during your academy experience. This isn't simulated damage or practice panels — you train on real vehicles, real scenarios, and real expectations.

Jeramey will welcome each class of the academy with lunch and you will get right into learning! We believe you have to be able to have fun, too! During your 9-week training, our instructors will take you step by step through the process of paintless dent repair.

**YOU'LL LEARN IN A
STRATEGIC,
METHODICAL, YET
EASY TO UNDERSTAND
APPROACH.**

We believe that hands-on teaching is the only way to learn the craft of paintless dent repair. You have to practice, get feedback, and learn from your mistakes. We have checkpoints along the way to make sure you're mastering each skill. You want to do this while you're still training and under the guidance of professionals... Not when you've already set up shop. We have you practice on cars so that by the time you graduate, you feel fully comfortable and confident. Jeramey learned the hard way and wants your experience to be different.



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STEP FOUR Business, Support & Graduation



Now, you're masterful at your craft... it's time for us to help you with the other side of things: The business. New modules will be available in your online portal. This is required for graduation. You'll learn about the business side of things, taxes, how to balance family and marriage with your PDR business, how to be tough and not get taken advantage of, how to be financially successful... basically, all the things we wish someone would have told us.

Upon successful completion of all parts of the online and in-person course, you'll be an official HM Dent Works® Academy graduate.

You'll graduate with the skills, support, and foundation to build a real PDR business.

Graduation isn't the end of the relationship. Our alumni network, ongoing education, and industry connections continue long after training ends.

That means you'll have learned from one of the best in the field in the most comprehensive training program available for paintless dent repair. You won't just have the skill mastery that you need, you'll also know how to turn it into a profitable business. As an HM Dent® Academy graduate, you'll be invited to join our free alumni network, so you can keep in touch with your fellow graduates and continue to get help and support if and when you need it!

PICTURE IT NOW!

You probably went into paintless dent repair expecting to make a lot of money. What you didn't expect is that you can make it a business. You have gotten to pick a name for your company, have t-shirts made, maybe even a sticker for your truck. You own something! This is yours and you can make it as big as you want. As you go along you see that there is potential for your children to be in the business or even to bring on a partner. HM Academy showed you how to make a life long business in just 9 dedicated weeks of learning.

It is a beautiful week where you live and the weather has been quiet across the country. You are free to take your family on a vacation or even just golf for the afternoon. You are able to do this because the last several months you have worked hard during a hail storm. You have plenty of money in the bank to last you the rest of the year but are very excited to get back to work when it presents itself.



**YOU ARE VERY
EXCITED TO GET
BACK TO WORK**



The flight to Australia is long but one you have been so excited to take. You hope to see all the sites. Hearing the Australian accent and getting to know all the words they use to describe things is a blast. The work is demanding — but highly rewarding when done right. You have set up your year for total success with your 2 month trip. It is long hours but you have the weekends to enjoy everything and explore!

You always knew you wanted to have your finances straight before having kids. You wanted to be able to provide for them. You never wanted to have them feel like they didn't have enough. Now that you are working in paintless dent repair they are able to feel the security of having our finances in order. While you have to travel for work they know the times when you are at home with them you have full attention on them!

**YOU ARE THRILLED THAT YOU
ENJOY YOUR CAREER THAT
MUCH.**

MEET THE FOUNDER OF HM DENT WORKS® ACADEMY



JERAMEY

Jeramey wanted to be a firefighter. Yet, somehow ended up in the PDR industry. With over 20+ years of experience, he is now the best of the best.

After his daughter was born, Jeramey knew it was time to step up and invest in something that would give his family a future. Dinner with a friend of a friend presented an opportunity to train at a PDR school in Denver. So he did.

It wasn't easy at first. In fact, he almost quit twice. Everything was stressful and new. A new baby, new skills, new people. He recalls what a humbling experience it was because he had no idea what was involved. But he persevered and found he was progressing everyday. Then one day, something clicked. From there, he knew it was going to get easier.

After some time in the business, Jeramey realized that this was more than a job, it's a lifestyle. One you have to prepare for or it can take over. He learned the hardships of having a relationship with someone while travelling all over the world. It's also difficult to stay financially stable if you're not responsible for your money year round.

Paintless Dent Repair is a trade and skill... only those that have committed to perfecting their trade are the best. Henson wants to help other like minded guys to gain a clear path and plan a bigger picture for themselves through PDR.



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HOW DO I GET STARTED?

**GETTING STARTED IS
SIMPLE- AND
PRESSURE
FREE!**

Start by having a real conversation with Jeramey to see if HM Dent Works Academy is the right fit for you.

You'll walk away with clarity — whether you enroll now, later, or not at all.

**SCHEDULE A
CONVERSATION**

MESSAGE US



JERAMEY

***"PDR GAVE ME
THE HAPPIEST
LIFE! IT'S FUN
AGAIN!"***



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"Jeramey and I met in when he came to town (Albuquerque) to help during a catastrophe hail storm. His work ethic is above reproach, working hard long before I got in to work and stayed long after I would leave for the night. We worked closely for 4 - 5 months, during this time became friends, he even taught me a thing or two about the art of dent repair. You can't find a better personality than in Jeramey, he's comical yet serious in all the right times. I'm glad we have kept in touch over the years and I look forward to what he is doing and going to do in the world of PDR." -Sid S. Car Crafters

"From day one, Jeramey made our small class of four feel welcome and comfortable. Immediately, it felt like I was being trained by a longtime friend. Throughout the course, Jeramey spent plenty of time with each student, giving us all one on one attention to make sure that we'd be confident in our skills by the end of the course. Not only did Jeramey bring me confidence in my skills as a pdr technician, but he also gave me tons of information and advice on what to expect and how to successfully operate in the PDR industry. Overall, I'd highly recommend HM Dent Works Academy to absolutely anybody looking to learn paintless dent repair." -S. Castillo

"Dentoway has been proud to know Jeramey for over 10 years. Extremely professional with the very highest quality of work. Jeramey is genuine and trustworthy and we look forward to working with him for many years to come." -M. Kruger

"I graduated from HM Dent Works Academy. They were nothing short of amazing. From Jeramey's amazing teaching techniques to Julia's infinite wisdom of all the business aspects. Jeramey has to be one of if not the best in this business. His teaching techniques absolutely mirror that. I'm not saying he made it easy because it wasn't. He taught in such a way that it was easy to understand. These are some AMAZING people. If you are looking for a new career I would highly recommend HM Dent Works Academy!!!" -S. St. Amant

