

A graphic on the left side of the slide. At the top, the words "TIME FOR CHANGE" are written in bold, yellow, sans-serif capital letters on a dark blue background. Below this, there is a stylized illustration of a building with a white roof and a grey base. In the foreground, three stylized human figures are shown from the chest up, each with a white oval head and a colored diamond-shaped body (green, red, and yellow from left to right).

**TIME FOR
CHANGE**

**Regional Public Anchor
Community College
Interest Survey
Dashboard**

**Community College
Summit 2022
October 7
Susquehanna
University
Degenstein Center**

Dr. Lenaire Ahlum

Survey Summary

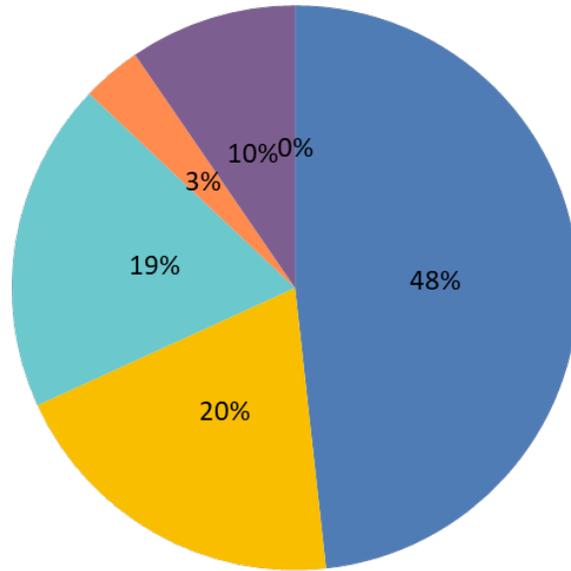
- ▶ Susquehanna Valley Community Education Project collected data from seven stakeholder groups across the Greater Susquehanna Valley.
- ▶ This report focuses on the responses from the Regional Public Anchor Community College - Public Interest Survey. A total of 974 individuals responded from October 13, 2021, to October 5, 2022.
- ▶ Responses were collected via weblinks with a small number entered manually using the Survey Monkey platform.
- ▶ Graphic images of the findings are presented in this report.
- ▶ CREDIT TO SURVEY MONKEY ANALYSIS PLATFORM



KEY FINDING

- ▶ AN INCREASE OF SUPPORT FROM 2/3 MAJORITY IN MARCH, TO A 4/5 MAJORITY IN JUNE, AND CURRENTLY A 7/8 MAJORITY OF RESPONDENTS WHO PROBABLY OR DEFINITELY:
 - ▶ 1) SUPPORT A NEW COMMUNITY COLLEGE
 - ▶ 2) SUPPORT COUNTY GOVERNMENT TO SPONSOR A NEW COMMUNITY COLLEGE
- ▶ A 3/4 MAJORITY MAINTAIN SUPPORT OF A TAX INCREASE TO SPONSOR THE NEW REGIONAL COMMUNITY COLLEGE AT \$14.00 PER HOUSEHOLD ANNUALLY ACROSS THE FOUR COUNTIES (NORTHUMBERLAND, SNYDER, UNION, AND MONTOUR).

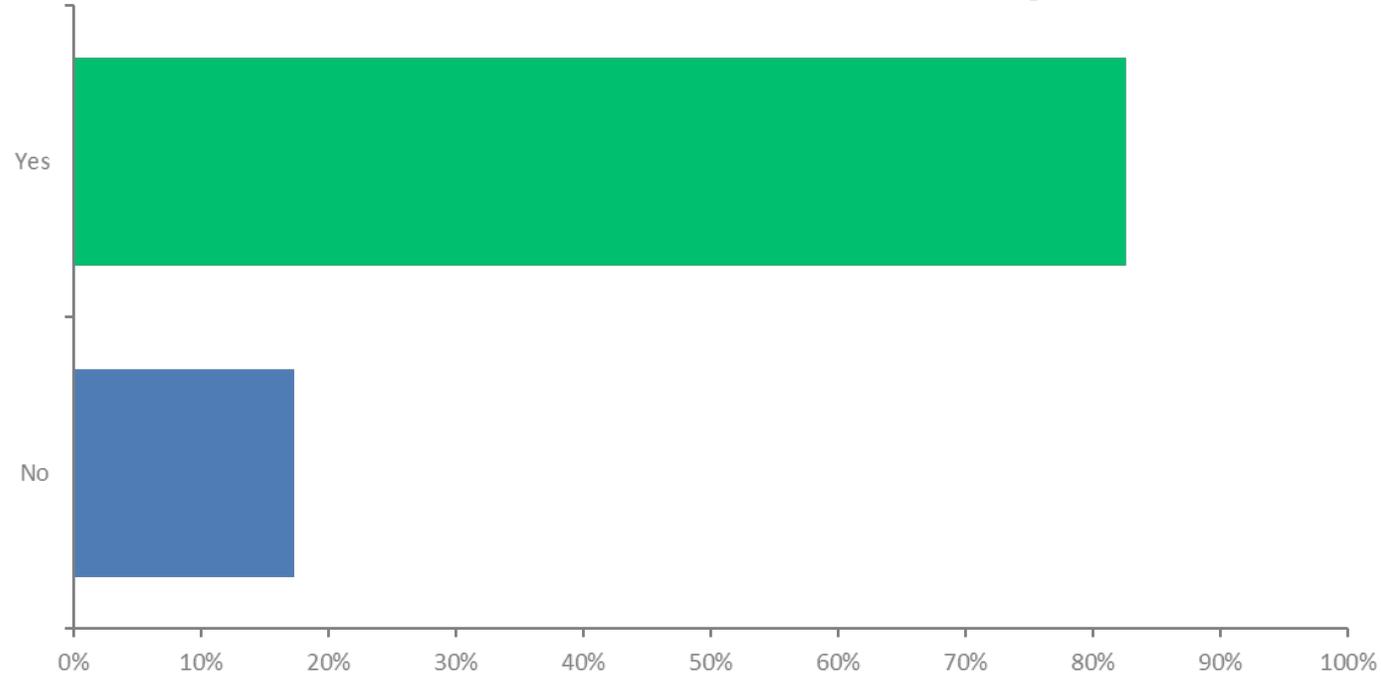
What County Do You Live In?



■ None of the above
 ■ Northumberland
 ■ Snyder
 ■ Union
 ■ Montour
 ■ Other (please specify)

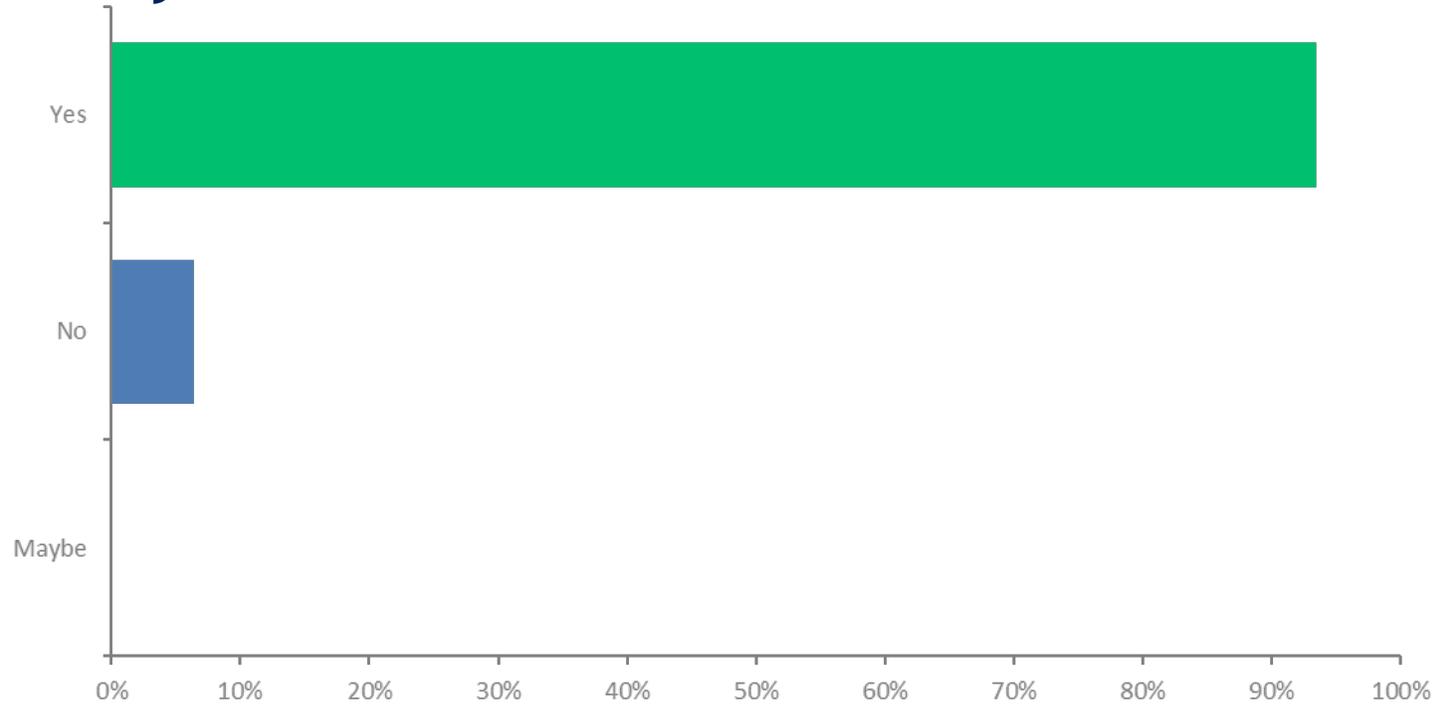
ANSWER CHOICES	RESPONSES	
None of the above	0%	0
Northumberland	48.25%	470
Snyder	19.92%	194
Union	18.89%	184
Montour	3.39%	33
Other (please specify)	9.55%	93
TOTAL		974

Are you aware that the creation of a new Pennsylvania regional community college is being considered for the Central Susquehanna Valley?



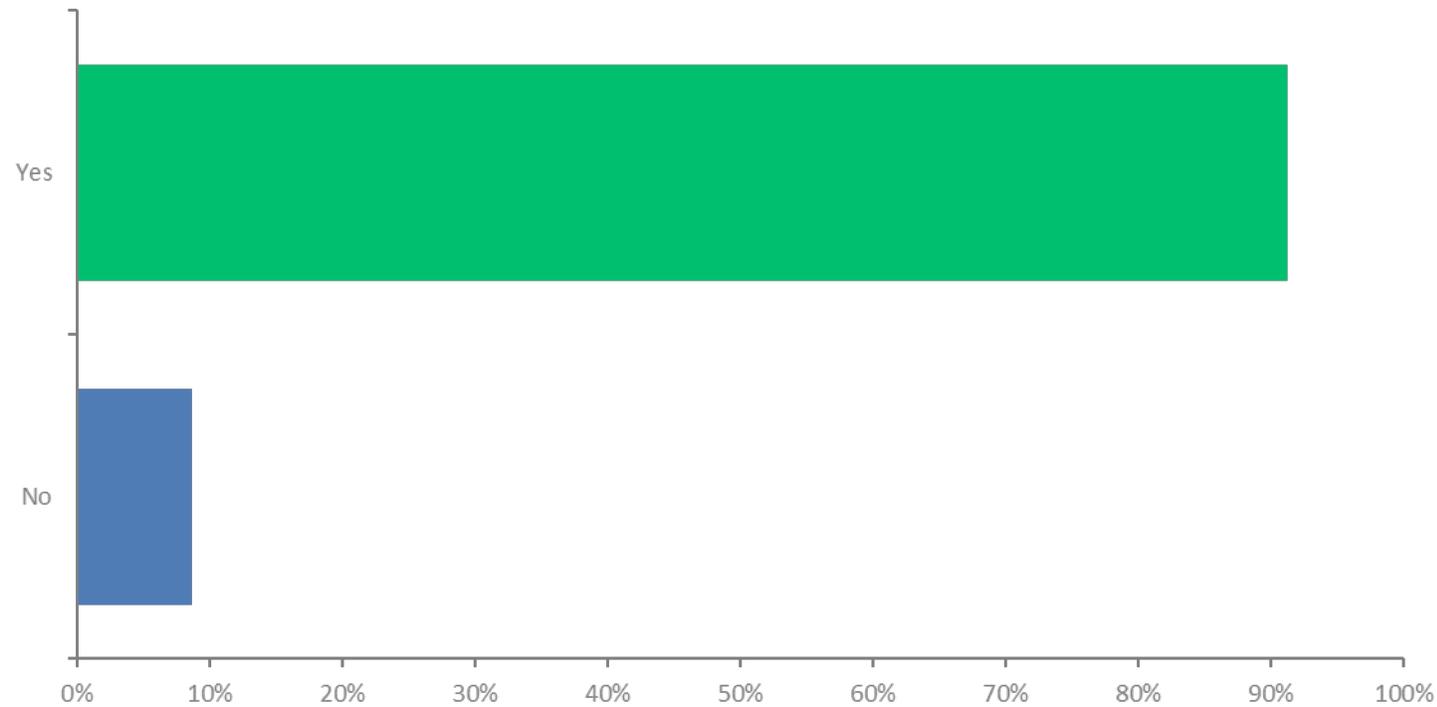
ANSWER CHOICES	RESPONSES	
Yes	82.65%	805
No	17.35%	169
TOTAL		974

Do you feel that our own regional community college would have a positive impact on the area's economy?



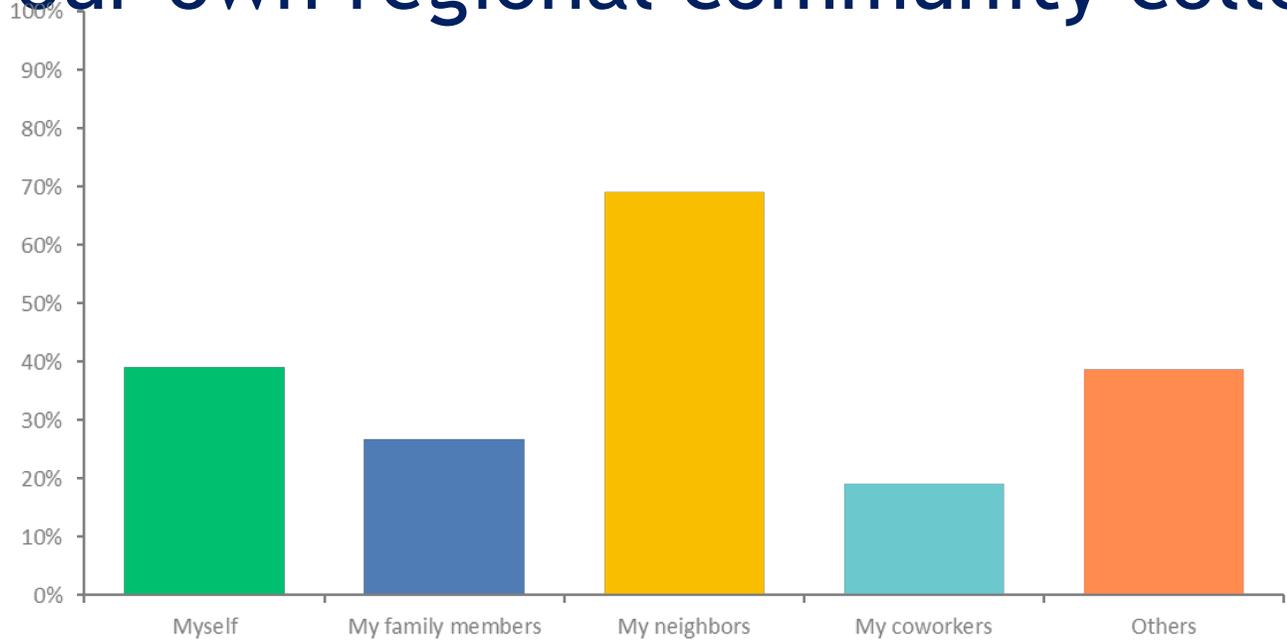
ANSWER CHOICES	RESPONSES
Yes	93.53% 911
No	6.37% 62
Maybe	0.10% 1
TOTAL	974

Do you think that a lot of people would attend our own Susquehanna Valley community college?



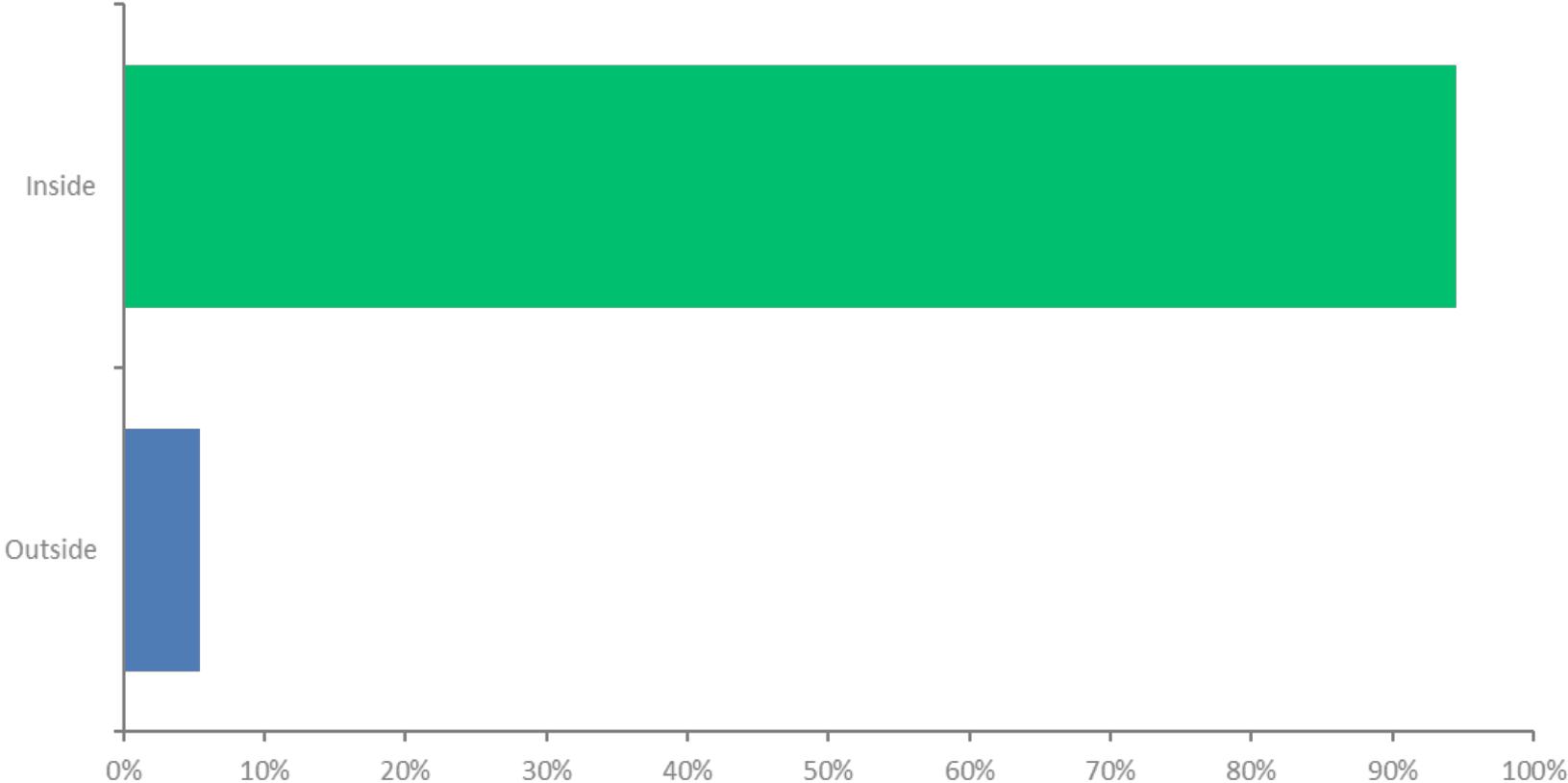
ANSWER CHOICES	RESPONSES	
Yes	91.27%	889
No	8.73%	85
TOTAL		974

Check ALL of the groups of people you think would enrol in our own regional community college?



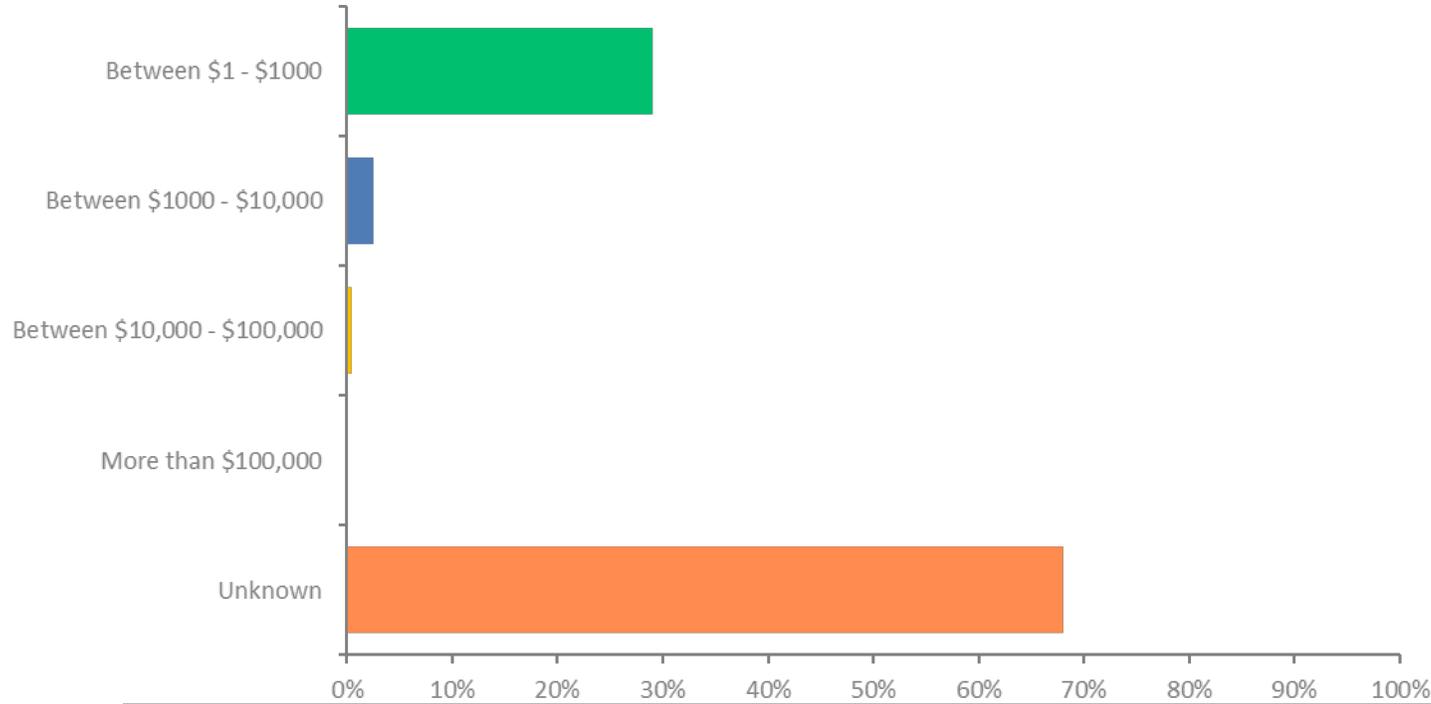
ANSWER CHOICES	RESPONSES	
Myself	39.17%	282
My family members	26.81%	193
My neighbors	69.03%	497
My coworkers	19.17%	138
Others	38.75%	279
TOTAL		1389

Do you feel that most people who would attend a regional public anchor Community College would be within Snyder, Union, Northumberland, or Montour County or from outside the counties?



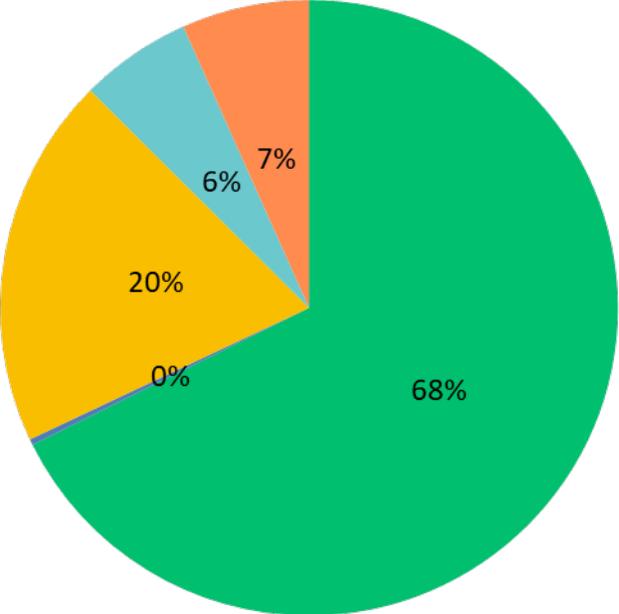
ANSWER CHOICES	RESPONSES	
Inside	94.56%	921
Outside	5.44%	53
TOTAL		974

Would you be willing to help support our own Community College financially, and if so how much money would you donate towards the establishment of the Community College?



ANSWER CHOICES	RESPONSES	
Between \$1 - \$1000	29.09%	283
Between \$1000 - \$10,000	2.47%	24
Between \$10,000 - \$100,000	0.41%	4
More than \$100,000	0%	0
Unknown	68.04%	662
TOTAL		973

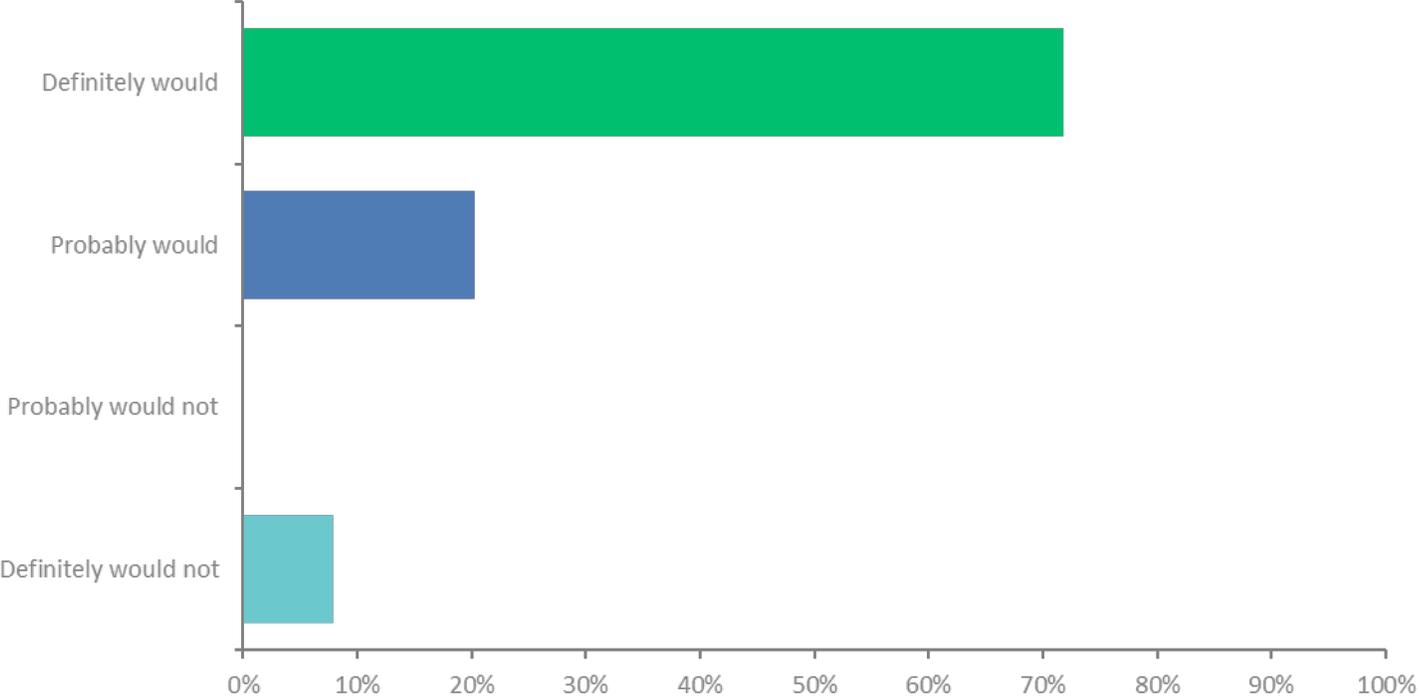
How supportive are you about the creation of a Community College for Snyder, Union, Northumberland, and Montour Counties?



■ A great deal ■ A lot ■ A moderate amount ■ A little ■ None at all

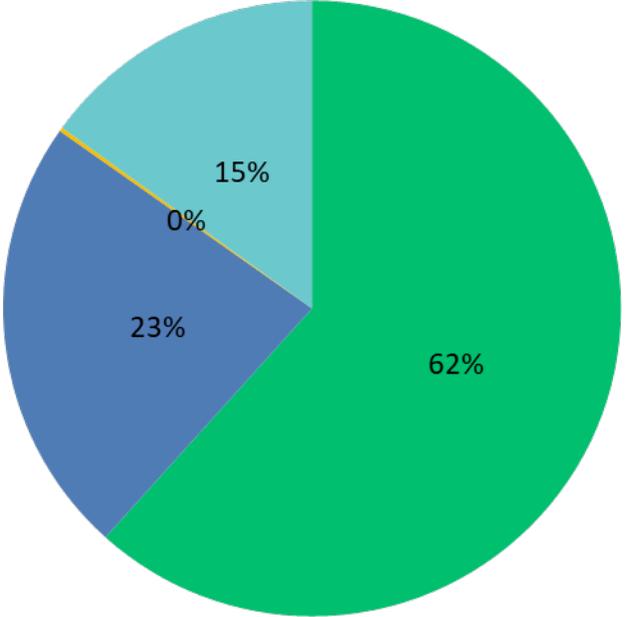
ANSWER CHOICES	RESPONSES	
A great deal	67.66%	659
A lot	0.31%	3
A moderate amount	19.51%	190
A little	5.85%	57
None at all	6.67%	65
TOTAL		974

State law requires local sponsorship to establish a Community College. Would you support county government to sponsor the Community College?



ANSWER CHOICES	RESPONSES	
Definitely would	71.84%	699
Probably would	20.25%	197
Probably would not	0%	0
Definitely would not	7.91%	77
TOTAL		973

Would you support a tax increase to sponsor the new regional Community College at \$14.00 per household annually across the four counties? (Northumberland, Snyder, Union, and Montour)



■ Definitely would
 ■ Probably would
 ■ Probably would not
 ■ Definitely would not

ANSWER CHOICES	RESPONSES	
Definitely would	61.66%	600
Probably would	23.12%	225
Probably would not	0.21%	2
Definitely would not	15.01%	146
TOTAL		973