



Traditional shampoos clean the surface.

THERA-CLEAN® cleans deeper: down to where odor, buildup and irritation can begin.



POOCH PARLOR

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Not every skin issue starts on the coat.

In many cases, odor, buildup and irritation can begin deeper in the pores and follicles. **A surface-level wash is not always enough.**

TRADITIONAL SHAMPOO 🧴

Designed for the surface

Traditional shampoo is made to cleanse what sits on the outside of the skin and coat.

Relies on surfactants and friction

Depends on cleansing agents and rubbing to break down dirt and oil.

Harder on sensitive skin

For pets already dealing with irritation, repeated scrubbing can add more stress to compromised skin.

Limited to a more surface-level clean

Helps remove visible dirt but does not create the same deep-cleaning effect inside pores and follicles.

THERA-CLEAN® MICROBUBBLES 🫧

Small enough to clean where others cannot

Reaches deeper into pores and follicles, where dirt, oil, and buildup can collect.

Gentler by design

Supports a deeper clean with a skin-first approach instead of relying on aggressive rubbing.

Supports pets with sensitive or problem-prone skin

For pets dealing with odor, buildup, itching, or irritation, a gentler bathing method matters.

Helps create a healthier skin environment

Supports cleaner skin and better comfort by helping lift trapped debris and buildup.



THERA-CLEAN® is designed to go further.

If the issue keeps coming back, it may be **because the clean is stopping at the surface.**

Why Pet Parents
and Professionals Choose
THERA-CLEAN®

- ✓ Helps clean deeper than a standard bath
- ✓ Supports pets with odor, buildup, and irritation
- ✓ Gentle on sensitive skin
- ✓ Creates a cleaner foundation for healthier skin