

2026 Operation Feed of Licking County Campaign Coordinator's Handbook



Food Pantry Network of Licking County
1035 Brice Street
Newark, Ohio 43055
740-344-7401

February 2, 2026

Dear Campaign Coordinator,

Thank you for volunteering to lead your organization's Operation Feed campaign. Your participation plays an important role in helping to raise food and funds to fight hunger in Licking County. This guide gives you what you need to get started.

Operation Feed is a volunteer-driven, community-wide effort. Each year, it provides approximately 35% of the food and funding required to support our Network of local pantries, produce pop ups, and meal and snack programs. This impact would not be possible without campaign coordinators like you, willing to help advocate for our mission.

We are here to support you and your fundraising efforts. If you have questions, feel stuck, or want ideas tailored to your organization, we are here to help. Call 740-344-7401 or reach out to your Food Pantry Network contact at any time.

Thank you for standing with our neighbors and helping fight hunger in Licking County.

Thank you,



Alyssa Shepherd
Development Director
alyssa@foodpantrynetwork.net
740-344-7401



Chuck Moore
Executive Director
foodpantry@midohio.twcbc.com
740-344-7401

Operation Feed Campaign at a Glance

Campaign Dates: March 1–31, 2026

Donation Drop Off Deadline: Friday, April 10, 2026

Impact: Operation Feed provides about 35% of the annual funding and food needed to fight hunger in Licking County.

Community Goal: 2,000,000 food item points

Celebration & Awards Ceremony: Friday, May 1, 2026 at 12:00pm

What Is Operation Feed?

Operation Feed of Licking County is an annual community-wide food and fundraising campaign. Through workplaces, schools, faith communities, and organizations, Operation Feed collects food and financial donations to support neighbors facing food insecurity. Each participating organization appoints a coordinator to organize the campaign.

Your Role as Campaign Coordinator

The goal of the campaign is to collect food and monetary donations to benefit the Food Pantry Network of Licking County. As the point person for your organization's campaign, you are responsible for promoting the campaign internally, coordinating money and food donation drop offs, and submitting the completed audit sheet in this packet by Friday, April 10, 2026.

1. Register your organization to participate in Operation Feed by emailing Alyssa Shepherd.
2. Utilize campaign resources to help organize and create excitement around the campaign.
3. Plan out activities that your group will be participating in and communicate within your organization to inform and engage donors. Have fun with it!
4. Ensure funds and food donations are collected and delivered on time to be counted towards our community goal. Keep records of the donated items and funds with the audit sheet included in this packet.
5. Turn in a completed audit sheet by Friday, April 10, 2026.
6. Join us in celebration at the end of the campaign, Friday, May 1, 2026, at Marne Church.

Campaign Resources Available

- Donation boxes, posters and stickers can be picked up from our office.
- Visit our Operation Feed webpage for a list of fundraising ideas and other resources!
<https://www.foodpantrynetwork.net/fundraisers>.
- To create a virtual fundraiser, please visit this link:
<https://p2p.charityengine.net/OperationFeed2026/>

Donation Points System

Points help recognize participation and impact. All donations, large or small, make a difference. At the end of the campaign, organizations will be recognized based on total food item points. To complete your audit sheet, use the point system listed below.

**OPERATION FEED OVERALL GOAL
2,000,000 FOOD ITEM POINTS**

Cash
10 Points per \$1
<i>Cash earns the most points! Every \$1 equals 10 points each.</i>

Priority Items	Critical Items	Important Items	Other Items
5 Points	4 Points	2 Points	1 Point
Canned Meat/Stew Pancake Mix/Syrup Peanut Butter Packs of Diapers Baby Wipes/Baby Shampoo Spaghetti Sauce	Canned Fruit Boxed Meal Helpers Juice Personal Care Items Jelly	Muffin Mix Pasta- Dry/Canned Pork and Beans Soups (Canned) Macaroni & Cheese Tuna	Any item donated and not listed in other categories.

Operation Feed Awards & Recognition

All participants are celebrated for their contribution to the community. The following award classifications will be presented to participants at the Celebration Luncheon at the conclusion of the Operation Feed Campaign.

Awards	Food Point Total
Grand Gourmet Award	Over 100,000 points
Gourmet Award	Over 50,000 points
Banquet Award	Over 40,000 points
Buffet Award	Over 30,000 points
Connoisseur Award	Over 20,000 points
Chef's Award	Over 10,000 points
Delicatessen Award	Over 5,000 points
Appetizer Award	Less than 5,000 points

About the Food Pantry Network of Licking County

The Food Pantry Network of Licking County is a cooperative formed in 1981 to ensure no one in Licking County goes hungry. With FPN Markets, food pantries, a weekly fresh produce pop-up, a baby pantry and more than 20 meal and snack programs, we aim to increase access to food for families in our communities. We focus on creating an environment that is grounded in dignity and respect. It is your compassion in action that allows us to fight hunger and build healthier neighborhoods! Here is a look at how Operation Feed of Licking County contributions helped last year.

In 2025, the Food Pantry Network of Licking County:

- Distributed 4.3 million pounds of food, with **47% being fresh, nutritious foods.**
- Served over **3,250 meals per day**
- We had **138,448 service visits in 2025.** An increase of **30% more families** than 2024.
- On average, a household visits us **13.5 times** in a year.
- With our power of purchasing, **every \$1 donated provides a local household with \$11 in groceries.**

Thank you for participating in Operation Feed of Licking County!

Food Pantry Network of Licking County
1035 Brice Street
Newark, Ohio 43055
740-344-7401

2026 OPERATION FEED CAMPAIGN AUDIT SHEET

(For recognition audit sheet must be completed and returned with food and/or monetary donations)

Please return by April 10!

Organization Name: _____
(as it will appear on certificate of recognition)

Mailing address: _____

Coordinator Name: _____

E-mail: _____ **Phone #:** _____

Fill in appropriate blank:

Number of employees/ members _____ Total number of students in school (including teachers) _____

A. Cash	_____	X 10 =	_____
B. Priority Items	_____	X 5 =	_____
C. Most Critical Items	_____	X 4 =	_____
D. Important Items	_____	X 2 =	_____
E. Needed Items	_____	X 1 =	_____

Grand Total Food Items: _____