

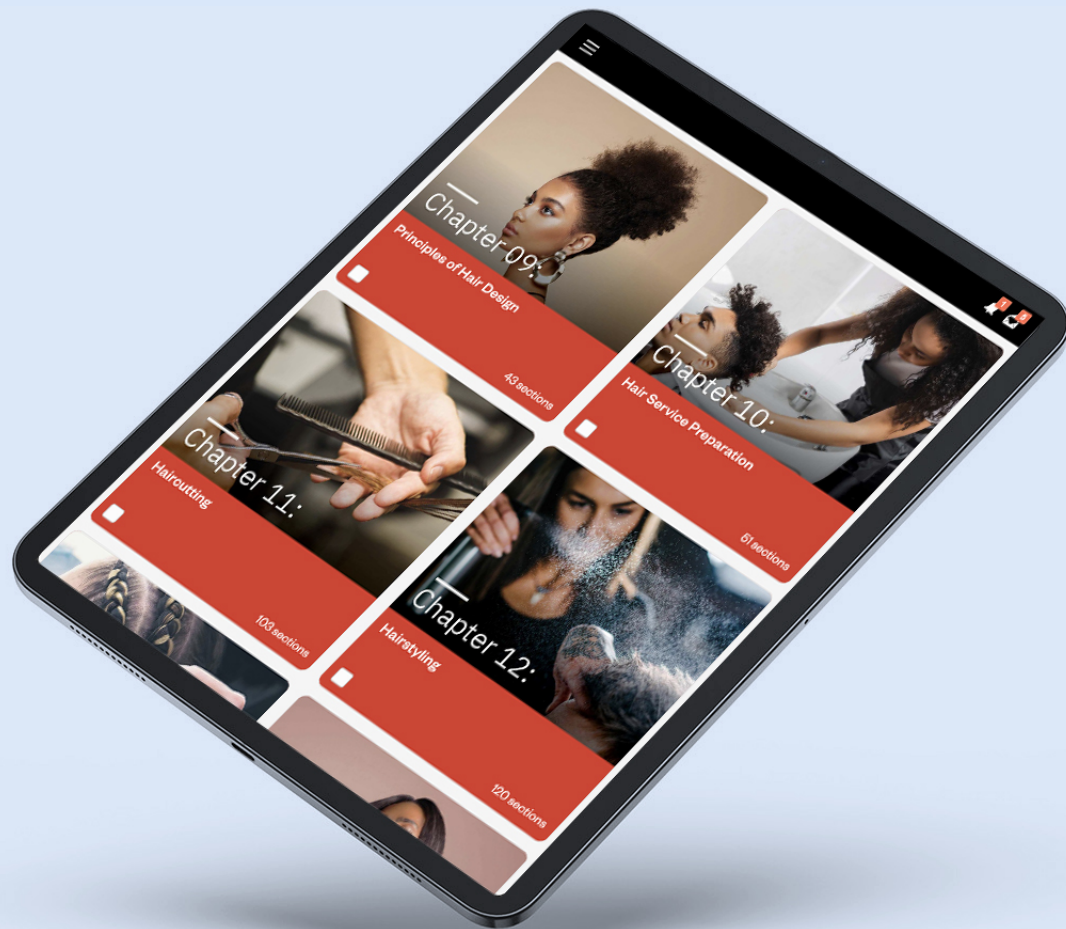
# Benefits of digital-first beauty education with CIMA

Digital learning platform from Milady



# What is CIMA?

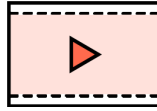
A modern, engaging digital learning platform that helps turn your passion into a thriving career.



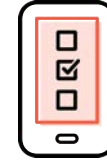
# CIMA offers clear benefits to your learning experience



**Reinforces what's  
taught in the  
classroom**



**Appeals to different  
learning styles**



**24/7 access fits more  
easily into your busy  
schedule**



**Read-aloud or closed  
captions offer  
increased accessibility**



**Ongoing assessments  
help you monitor your  
progress**



**Makes learning  
more efficient**

# CIMA is supported by Milady

## About Milady

Milady is on a mission to prove that a career in beauty industry can lead to professional success and personal fulfillment.

In pursuit of this mission, Milady creates education that reshapes the industry and uplifts the next generation of beauty professionals.



# Milady facts and figures



**Milady is #1 provider  
of beauty education**



**Impacts 200K+  
learners every year**



**Nearly 100 years of  
experience pushing  
the industry forward**



**Backed by  
Cengage, global  
leader in education**





# Milady helps educators get CIMA-ready

## 1. Comprehensive CIMA onboarding

- Training sessions with Milady staff
- On-demand training courses

## 2. CIMA Help Center

- User guide, FAQs, video and PDF tutorials
- Phone and email support for educators

## 3. Live webinars and ongoing training



# Here's what CIMA looks like

Find out what's happening by viewing school's calendar.

Around-the-clock access to learning materials.

Know exactly where you stand by accessing your grades.

Get your questions answered by sending a message to your educator.

