

Presents:
Saturday, August 29, 2026



Robin Nassif

Los Angeles Talent Agent, Robin Nassif, began her career in television casting at Norman Lear's Tandem Productions. She cast the series Facts of Life, One Day at a Time, Silver Spoons, and Square Pegs with her partner Marc Hirschfeld. In 1984 she was hired as Manager of Casting at ABC. A few of the hit shows she supervised and helped cast in that position were Moonlighting, The Wonder Years, Twin Peaks, Growing Pains, Sister Sister and Full House.

In 1988 Robin was promoted to Director of Casting for ABC. In the next eight years, she supervised over 150 pilots including Roseanne, Home Improvement, Boy Meets World, and Drew Carey. She set up showcases for ABC executives to introduce them to the talent of: Kevin James, Tim Allen, Ellen De Generes, Mark Curry, Jon Stewart, Rosie O'Donnell, Will Ferrell, Margaret Cho, George Lopez, Chris Tucker and Adam Sandler.

In 1997 Robin formed her own independent casting company, Nassif & Baca Casting. In the next 12 years, she and partner Patrick Baca cast feature films and television including Halloween: The Resurrection, L.A. Law: The Movie, Strip Mall pilot and series for Comedy Central, Gentle Ben, Stargate: Atlantis, and Kelsey Grammer's Alligator Point pilot for NBC. She also headed up reality casting for Columbia Pictures TV, placing the leads on several reality shows including Ripley's Believe It or Not.

Together, Robin and Patrick developed an eye for up-and-coming talent and launched the acting careers of Ryan Eggold, Taylor Kinney, Natalie Martinez, Ashley Greene, Busta Rhymes, Jamie Alexander, Jennifer Coolidge and many others, casting them in their first television or film acting roles.

In 2009 Robin took a position heading up the Youth Division at Diverse Talent Group. Media Artists Group in 2011 Robin has placed series regulars on Liv & Maddie, American Soul, Knight Squad, A P Bio, Ghostwriter, and Julie & the Phantoms and her clients have recurred on This is Us, Ray Donovan, Modern Family, and Curb Your Enthusiasm. Her clients have appeared in the SAG films Space Jam 2, The Marksman, La La Land, Spiderman, The First Lady, and The Fast & Furious. Her client Savannah Lee Nassif just wrapped as one of the new leads in **Scary Movie 6**.

Robin currently has series regulars on the Hulu/Disney pilot **Buffy the Vampire Slayer 2025**, Netflix's My Life with the **Walter Boys**, and Netflix's **The Chosen**. Her actors have recently recurred on **Euphoria**, **Reacher**, **American Crime Story**, **Abbott Elementary** and **Presumed Innocent**.

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