

blueprint

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**SMART DESIGN STARTS
WITH A THOUGHTFUL PLAN**

**SETTLE INTO YOUR IOWA HOME
WITH MORE CONFIDENCE, CONVENIENCE, AND
CHEVROLET CONNECTIVITY**

**BUILDING MORE THAN A HOUSE:
WHAT NEW CONSTRUCTION
MEANS TO IOWA FAMILIES**

INSIDE
THIS ISSUE:

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Photography provided by Mirza Kudic Photography

Smart Design Starts with a Thoughtful Plan

By Gilcrest/Jewett Lumber Company

Designing a new home is one of the most exciting parts of the building process. It's where dreams begin to take shape and ideas become reality. While finishes and décor often receive the spotlight, the true success of a home lies in thoughtful planning. A well-designed home isn't just beautiful. It functions effortlessly, adapts to your family's lifestyle, and continues to meet your needs for years to come.

From the overall floor plan to the smallest cabinet detail, every design decision contributes to how you experience your home each day. Investing time in home plan design and cabinet design ensures your home is visually appealing, practical, organized, and enjoyable to live in.

GREAT HOME DESIGN BEGINS BEFORE YOU BREAK GROUND

A home's layout is one of the few things that can't easily be changed after construction. That's why spending time designing the right floor plan is one of the smartest investments you'll make.

Before selecting countertops or paint colors, think about how your family lives every day. Do you entertain often? Do you need a dedicated home office?

Will your family grow, or are you planning to age in place? Designing around your daily routines results in a home that works with your lifestyle rather than against it.

Curb appeal is just as important as the interior. Balanced rooflines, complementary exterior materials, thoughtfully placed windows, and an inviting front entry all contribute to a home that makes a lasting first impression. The goal is to create an exterior that's both timeless and welcoming while reflecting your personal style.

DESIGN FOR EVERYDAY LIVING

The best floor plans combine beauty with ease of use. Rooms should connect naturally, allowing family members and guests to move comfortably throughout the home.

Open-concept living continues to be a favorite because it encourages connection between the kitchen, dining area, and family room. At the same time, homeowners appreciate spaces that provide flexibility and privacy, such as pocket offices, flex rooms, mudrooms, and homework stations.

Family rooms remain the heart of the home. A home is a place to relax, entertain, and spend time together.

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Nearby kitchens and dining spaces allow conversations to continue while meals are prepared, creating a home that feels connected.

Bathrooms have evolved into personal retreats. Spacious walk-in showers, soaking tubs, double vanities, and generous storage create spa-like spaces for homeowners, while Jack-and-Jill bathrooms remain a smart, functional option for families with children by offering shared access between bedrooms.

THINK BEYOND PARKING

Today's garage serves many purposes beyond protecting vehicles from the weather. It's often a workshop, storage room, hobby area, or the family's primary entrance.

Planning for extra garage depth, overhead storage, built-in shelving, or designated storage for lawn equipment, bicycles, sports gear, and seasonal décor helps keep clutter out of the home's living spaces. A well-organized garage adds convenience and makes day-to-day life much easier.

THE KITCHEN: DESIGNED AROUND THE WAY YOU LIVE

The kitchen continues to be the busiest room in the home. It serves as a place to cook, gather, work, and entertain, making thoughtful cabinet design more important than ever.

Rather than thinking of the kitchen as one large workspace, many designers organize it into workflow zones. Prep, cooking, cleanup, beverage, and snack areas are strategically arranged so everything needed for each task is within easy reach. This approach minimizes unnecessary steps and creates a more efficient kitchen.

Storage is equally important. Deep drawers have largely replaced traditional lower cabinets because they provide easier access to cookware, dishes, and food storage. Roll-out trays, drawer dividers, pull-out waste systems, and specialty organizers help homeowners maximize every inch of available space.

Tall pantry cabinets have also become a favorite feature in today's kitchens. Floor-to-ceiling cabinetry provides abundant storage for pantry items, small appliances, serving pieces, and cookware without increasing

the kitchen's footprint. These cabinets create clean sightlines while making excellent use of vertical space.

When incorporating taller cabinetry, balance is essential. Cabinet height should complement natural light and window placement to keep the room feeling bright and open. Large windows paired with thoughtfully designed cabinetry create a kitchen that feels spacious while delivering exceptional storage.

DETAILS THAT MAKE A DIFFERENCE

The most beautiful kitchen can quickly become frustrating if the layout isn't carefully planned.

Adequate clearances should allow appliance doors and cabinet doors to open fully without interfering with one another. Countertop landing space beside the refrigerator, cooktop, microwave, and wall oven provides convenient places to set groceries, hot dishes, and meal prep items, improving both safety and efficiency.

Walkway widths also deserve careful attention. Whether preparing dinner with family or entertaining guests, the kitchen should comfortably accommodate multiple people moving throughout the space. These practical design decisions often have the greatest impact on how enjoyable a home is to live in.

DESIGN FOR THE FUTURE

A thoughtfully designed home should meet your needs today while adapting to tomorrow. Smart floor plans, practical storage, functional kitchens, and carefully planned living spaces all contribute to a home that remains comfortable and efficient for years to come.

Working with experienced home plan designers and cabinet designers early in the process allows you to personalize your home while avoiding costly changes during construction. Their expertise helps transform ideas into spaces that are as functional as they are beautiful.

The best homes aren't defined by square footage or trendy finishes. They're defined by thoughtful planning, intentional design, and spaces that make everyday living easier. When your home is designed around the way you live, it becomes more than a house. It becomes a place where memories are made for years to come.

5 QUESTIONS TO ASK BEFORE DESIGNING YOUR HOME

1. HOW DO WE REALLY LIVE?

Think about your daily routines. Do you host family gatherings, work from home, have young children, or need space for hobbies? Your floor plan should reflect your lifestyle.

2. WILL THIS HOME MEET OUR FUTURE NEEDS?

Consider how your family may change over the next 10-20 years. Planning for aging in place, growing children, or multigenerational living can save costly renovations later.

3. DO WE HAVE ENOUGH STORAGE?

From mudrooms and garages to walk-in pantries and linen closets, storage is one of the most valuable investments in a new home. It's difficult to have too much, but easy to wish you had planned for more.

4. IS THE KITCHEN DESIGNED FOR THE WAY WE COOK AND GATHER?

Think beyond finishes. Workflow zones, drawer storage, pantry organization, countertop landing spaces, and traffic flow all contribute to a kitchen that's enjoyable to use every day.

5. HAVE WE WORKED WITH DESIGN PROFESSIONALS EARLY IN THE PROCESS?

Collaborating with experienced home plan and cabinet designers before construction begins helps identify opportunities, solve potential challenges, and create a home that's both beautiful and highly functional from day one.



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HELP FIRST

Joe Willms of Vista Real Estate & Investment Corporation exemplifies our Help First core value. Joe has gone above and beyond to help prepare this year's HomeShowExpo site, from organizing the pad for the big tent to finding solutions for internet service throughout the site. His willingness to jump in and help wherever needed has been instrumental in getting HomeShowExpo ready for guests.

We appreciate all of Joe's efforts to help make this year's event a success!

PRESIDENT

MESSAGE FROM MITCH JOHNSON

Networking After Hours

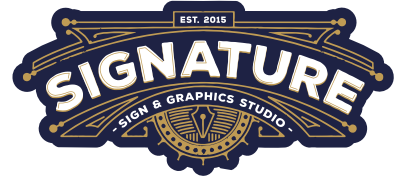
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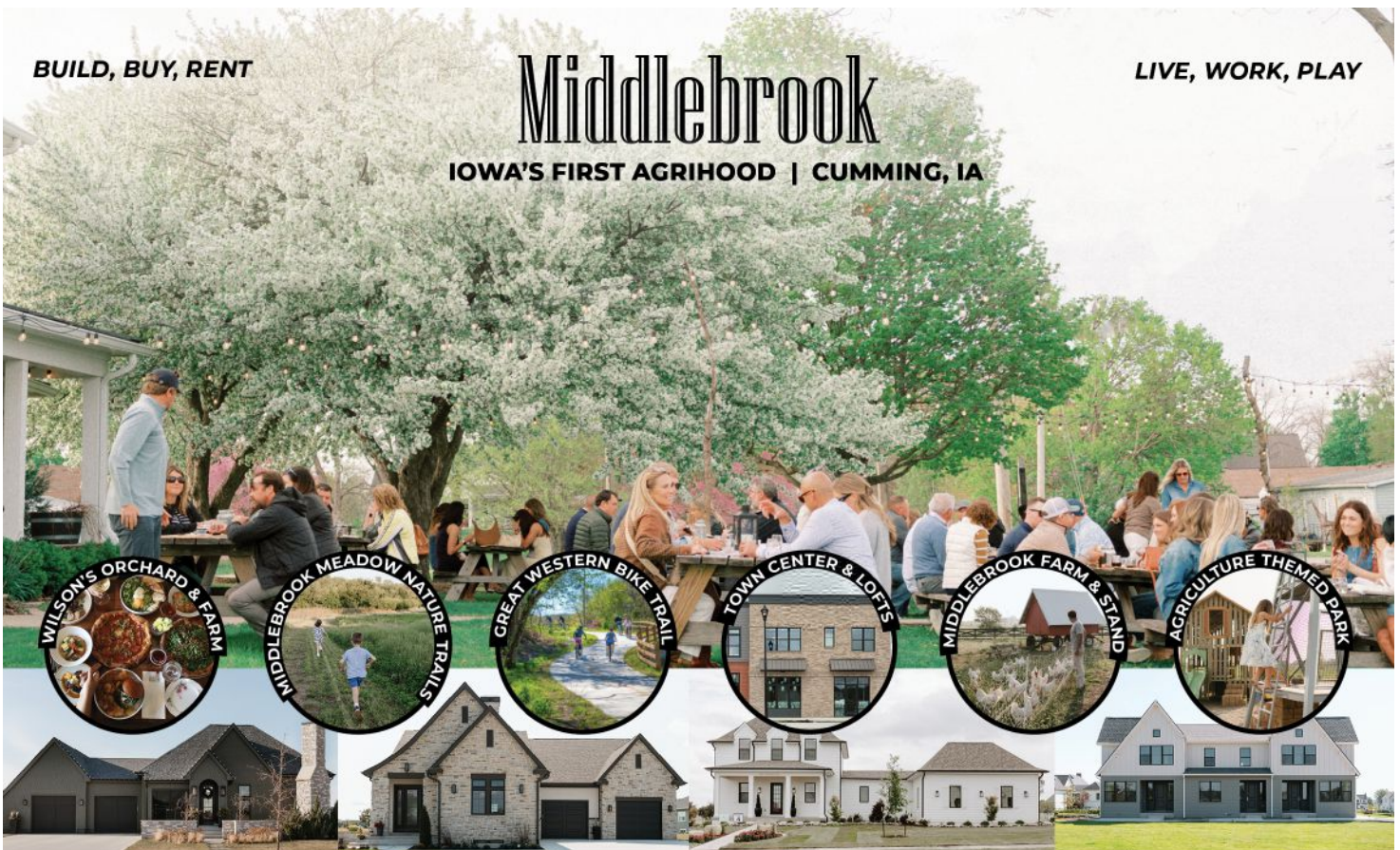
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Settle Into Your Iowa Home with More Confidence, Convenience, and Chevrolet Connectivity

By Premier Chevy Dealers

Moving into a new home in Iowa is more than a change of address. It's a fresh start filled with new routines, responsibilities, and possibilities. Whether you're settling near Cedar Rapids, creating more room in Iowa City, or putting down roots in a smaller community, the right vehicle can help everyday life feel easier from the start. Chevrolet and the Premier Chevy Dealers want Iowa homeowners to know that today's Chevy lineup is built to support more than just the drive, it's engineered with advanced connectivity, helpful safety and driver assistance features¹, flexible storage, and growing electric vehicle support.

CONNECTED CONVENIENCE FOR A CONNECTED HOME

The fastest way to feel at home is to make your daily routines simpler. Chevrolet models with available

Google built-in² bring familiar Google experiences directly to the vehicle's center display, helping drivers use simple voice commands for directions, calls, music, in-vehicle apps³, and more.

That convenience can make a real difference when you're balancing home projects, school drop-offs, grocery runs, and last-minute trips to the hardware store. For EV owners, available Google Maps² can also help identify charging locations along a route, making it easier to plan longer drives across Iowa or beyond.

Turn your compatible smartphone into a mobile command center for your vehicle – even when you're not near it. The available myChevrolet mobile app⁴ has almost everything you need to take your ownership experience to the next level.

¹ Safety or driver assistance features are no substitute for the driver's responsibility to operate the vehicle in a safe manner. Read the vehicle owner's manual for important feature limitations and information.

² Google built-in services are subject to limitations and availability may vary by vehicle, infotainment system, and location. Select service plan required. Certain Google Actions and functionality may require account linking. User terms and privacy statements apply. Google, Android Auto, Google Play and Google Maps are trademarks of Google LLC.

³ Available on select 2017 model year and newer vehicles with compatible hardware. Third-party trademarks are the property of their respective third-party owners and used under agreement. Requires active service plan. See onstar.com for details and limitations.

⁴ Available on select Apple and Android devices. Service availability features and functionality vary by vehicle, device and the plan you are enrolled in. User terms apply. Device data connection required.

With your myChevrolet mobile app, you can enjoy features that enhance your vehicle experience, like checking fuel levels, battery status, start your car, lock/unlock doors⁵ and more, all from your phone⁶. On chilly Iowa mornings, available remote start in a properly equipped vehicle can help make the first drive more comfortable before you even step outside.

For homeowners, small conveniences can quickly become everyday advantages. With available HomeLink Universal Remote on select vehicles/trims, you can program your vehicle to open compatible garage doors or security gates for a smoother arrival after errands, projects, or a long day of commuting.

SAFETY THAT SUPPORTS EVERY FAMILY DRIVE

A new home often comes with new routes: a different commute, a new school, unfamiliar intersections, and weekend drives to discover local parks, shops, and restaurants. Across the Chevy lineup, many models offer available or standard features such as Forward Collision Alert¹, Automatic Emergency Braking¹, Front Pedestrian Braking¹, Lane Keep Assist with Lane Departure Warning¹, IntelliBeam auto high beams, Rear Vision Camera¹, and Rear Cross Traffic Alert¹, depending on the vehicle and trim.

Whether you're backing out of a crowded driveway, navigating a school parking lot, or watching for pedestrians near a neighborhood park, Chevy safety and driver assistance technologies¹ are built to help

support awareness when it matters. Select SUVs and trucks may also offer available camera views⁷, parking assistance, trailering technology, and advanced driver assistance systems for tight spaces, busy roads, and changing traffic conditions.

Available OnStar services⁶ can add another layer of readiness, including Safety Services⁸, Roadside Assistance⁹, Stolen Vehicle Assistance¹⁰, and vehicle diagnostics¹¹ on properly equipped vehicles with eligible plans. When you are learning your way around a new area, knowing help may be available at the push of a button can bring added peace of mind.

ROOM FOR THE THINGS THAT MAKE A HOUSE A HOME

Storage matters when life is changing, and a new home sometimes have a way of adding more to every schedule. Families may need room for strollers, sports equipment, backpacks, home improvement supplies, groceries, luggage, and everyday items that multiply once routines get busy. Chevrolet offers a broad lineup of SUVs, trucks, and EVs designed to help owners choose the right combination of passenger space, cargo flexibility, and usefulness.

Small and midsize SUVs such as Trax, Trailblazer, Equinox, and Traverse can be ideal for families who want easy maneuverability with practical cargo space. For larger families or homeowners who need even more room, Tahoe and Suburban offer expansive passenger and cargo capacity.

¹ Safety or driver assistance features are no substitute for the driver's responsibility to operate the vehicle in a safe manner. Read the vehicle owner's manual for important feature limitations and information.

⁵ Lock/unlock feature requires automatic locks. Remote start requires GM factory-installed and enabled remote start system. See onstar.com for details and limitations.

⁶ See onstar.com for details and limitations. Services vary by model. Service plan required.

⁷ Safety or driver assistance features are no substitute for the driver's responsibility to operate the vehicle in a safe manner. The driver should remain attentive to traffic, surroundings and road conditions at all times. Visibility, weather and road conditions may affect feature performance. Read the vehicle Owner's Manual for more important feature limitations and information. Some camera views require available accessory camera and installation. Not compatible with all trailers. See your dealer for details.

⁸ OnStar[®] plan, working electrical system, cell reception and GPS signal required. OnStar links to emergency services. See onstar.com for details and limitations.

⁹ Roadside services provided by a third party provider. Roadside services are for properly equipped vehicles with an eligible service plan only. Limitations and restrictions apply. A combination of roadside services can be used up to four times per year then additional charges apply.

¹⁰ Requires active service plan, working electrical system, cell reception, GPS signal, armed GM factory-installed theft-deterrent system, contact method on file and enrollment to receive alerts. Additional messaging and data rates may apply. Services are intended to assist with vehicle recovery and do not prevent theft or protect against damage or loss. See onstar.com for details and limitations.

¹¹ Diagnostic capabilities vary by model and plan. Message and data rates may apply. Requires contact method on file and enrollment to receive alerts. Not all issues will deliver alerts. See onstar.com for details and limitations.



Chevy trucks add even more capability for homeowners ready to make the most of their new space. Silverado and Colorado can help with furniture pickups, landscaping materials, bikes, tools, camping gear, or weekend projects, while available trailering technologies and multiple cab and bed configurations allow owners to match their vehicle to the way they live.

CHARGING SUPPORT FOR CHEVROLET ELECTRIC VEHICLES

For drivers considering an electric future, Chevrolet EVs can fit naturally into a new-home lifestyle. Models such as the Bolt, Equinox EV, Blazer EV, and Silverado EV bring electric performance, modern design, and useful technology to different kinds of drivers. At home, Level 2 charging¹² options can make it convenient to charge overnight¹³, helping many drivers start each morning with the range they need.

On the road, Chevrolet EV technology and navigation with available Google built-in² can help identify available public charging stations and plan routes with charging in mind. Your Premier Chevy Dealers can help you understand home charging basics, public charging access, available charging equipment, and which EV may best fit your driving habits.

LET THE PREMIER CHEVY DEALERS HELP YOU GET READY

A move is a fresh start, and the vehicle in your driveway should help support the life you're building. Chevrolet and the Premier Chevy Dealers are ready to help Iowa homeowners explore available features like in-vehicle apps³, advanced safety and driver assistance technologies¹, flexible cargo space, and EV charging solutions. Whether you need a roomy SUV, a capable truck, or an electric vehicle that fits your new routine, your local Chevy experts can help you find a vehicle that feels right for your next chapter.

As you settle into a new home in Iowa, Chevy can help you feel more connected, more confident, and more prepared for what comes next. Visit your Premier Chevy Dealers today to explore today's Chevy lineup and discover how the right Chevrolet can help your new house feel even more like home.



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¹ Safety or driver assistance features are no substitute for the driver's responsibility to operate the vehicle in a safe manner. Read the vehicle owner's manual for important feature limitations and information.

² Google built-in services are subject to limitations and availability may vary by vehicle, infotainment system, and location. Select service plan required. Certain Google Actions and functionality may require account linking. User terms and privacy statements apply. Google, Android Auto, Google Play and Google Maps are trademarks of Google LLC.

³ Available on select 2017 model year and newer vehicles with compatible hardware. Third-party trademarks are the property of their respective third-party owners and used under agreement. Requires active service plan. See onstar.com for details and limitations.

¹² Requires professional installation of a compatible wall charger, sold separately. Actual charge times will vary based on battery condition, output of charger, vehicle settings and battery temperature. See the Owner's Manuals for your vehicle and charger for additional details and limitations.

¹³ GM estimates based on EV industry charging averages and are not applicable to a specific GM vehicle. Actual charge times will vary based on battery starting state of charge, battery condition, output of charger, vehicle settings and outside temperature.

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MESSAGE FROM COLE STUEDEMANN

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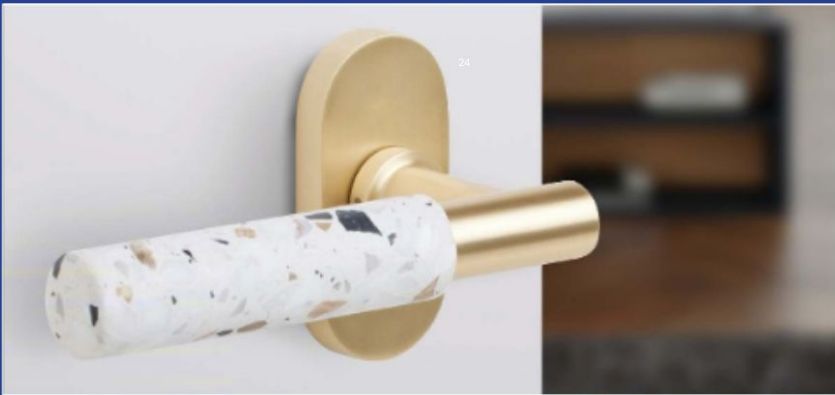
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What is your favorite part of being in the Tour of Remodeled Homes?

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THE SHOW



Your home is where your life actually happens. Where families gather, children grow, difficult conversations take place, and memories get made. We believe your home should support that life — not stand in its way.

Compelling Homes is a design-build remodeling firm serving the Des Moines metro. For more than 17 years, we’ve helped homeowners create kitchens, bathrooms, basements, and whole-home renovations built around the specific, unrepeatable way they actually live. We don’t believe people need bigger homes. We believe they need homes that fit them. And when a home truly fits — there’s less friction, more peace, more creativity, more connection. Beautiful craftsmanship is expected. What we build is something more rare: a home that quietly makes you more yourself.

What is your favorite part of being in the Tour of Remodeled Homes?

Our favorite part of the tour is meeting new people and the bus tour prior.



8th
YEAR IN
THE SHOW



20⁺
YEARS IN
THE SHOW



At WH Kitchen Bath and Home Remodeling, we combine decades of experience with personalized service to create beautiful, functional spaces for your home. As a family-owned and operated company, we guide our clients through every phase of the remodeling journey—from design concepts to professional installation. We proudly offer premium Woodharbor Custom Cabinetry, handcrafted in Iowa, to bring timeless quality and style to every project. Our mission is simple: make the remodeling experience seamless, stress-free, and rewarding for every homeowner.

What is your favorite part of being in the Tour of Remodeled Homes?

Our favorite part of the tour is meeting a lot of potential clients and also past clients.



Silent Rivers, winner of the Better Business Bureau Torch Award for Ethics, is a highly respected design+build company with more than 30 years of experience in remodeling, custom homes, historic preservation, custom cabinetry and outdoor spaces. Our integrated process brings design, estimating and project management together within one comprehensive, caring team - delivering exceptional value, continuity and accountability from vision through completion. Clients appreciate our clear communication, creative solutions, accurate pricing and detailed schedules. Silent Rivers is also a recognized leader in energy-efficient design and construction, creating high-performance homes and renovations that improve comfort, durability, indoor air quality and long-term operating costs while honoring each home's character. Through authentic artistry, thoughtful building science and superior craftsmanship, we create beautiful, inspired spaces designed to endure. It is the philosophy behind everything we do: "The Art of Building, The Building of Art."

What is your favorite part of being in the Tour of Remodeled Homes?

Being able to have the opportunity to show people first hand the quality work and to be able to point out details and discuss design and the process with potential customers. Our designers and project managers are often on site, so it's a great opportunity for them to hear feedback and answer questions personally.

FIRSTCALL
RESTORATION

15⁺
YEARS IN
THE SHOW

AXIOM
DESIGN • BUILD

4th
YEAR IN
THE SHOW



Since 1989, Firstcall has been committed to building more than homes—we've built a reputation for integrity, craftsmanship, and exceptional customer care. Founded as a homebuilding and remodeling company, we expanded into the insurance restoration industry in 1993 while remaining firmly rooted in remodeling. Today, we proudly provide both restoration and remodeling services, helping homeowners and businesses recover from unexpected disasters and transforming their homes with confidence. Our experienced team of professionals understands that every project is personal, which is why we approach each job with honesty, compassion, and a commitment to excellence. We truly feel honored when we are given an opportunity to work with clients. Whether restoring a property or completing a dream renovation, our mission is to deliver quality workmanship and outstanding service. At Firstcall, integrity isn't just a value, it's the foundation of every relationship we build and every promise we keep.

What is your favorite part of being in the Tour of Remodeled Homes?

I most enjoy meeting potential clients and discussing their project ideas!

Axiom Design Build is a luxury design-build firm serving Central Iowa, specializing in custom homes, transformative renovations, and thoughtfully crafted living spaces. Guided by the Axiom Method, we integrate architecture, design, and construction into one seamless process that delivers clarity before construction begins. Through meticulous planning, transparent communication, and exceptional craftsmanship, we create timeless homes that reflect our clients' lifestyles while providing confidence, predictability, and enduring value.

What is your favorite part of being in the Tour of Remodeled Homes?

My favorite part is the Remodeler's Bus Tour.



10th
YEAR IN
THE SHOW



Since 2010, Red House remodeling has delivered exceptional kitchen, bathrooms, basements, additions and whole-home transformations across the Des Moines metro. As a family-owned residential design-build company, we prioritize comprehensive planning led by industry professionals who start by understanding your unique goals. Our deep expertise ensures a seamless process from inspiration to completion, no matter the size of the project. It's why so many of our clients return to us and refer their friends. Ready to love your home again? Contact us today for a free consultation or join us at one of our upcoming Kitchen & Bath Remodeling Seminars.

What is your favorite part of being in the Tour of Remodeled Homes?

Our favorite part of the Tour of Remodeled Homes is sharing with attendees an experience that photos just can't match. Allowing people to actually walk through the completed space—and hear directly from the homeowners about their experience—creates a level of trust and connection you can't get anywhere else.



7th
YEAR IN
THE SHOW



Zenith Design & Build was founded in 2018 by owner Nicholas Donlin to provide homeowners with a new, better approach to residential remodeling. Since its founding, Zenith has helped homeowners across the Des Moines metropolitan area with their remodeling and addition projects while providing the best designs and customer experience. The Zenith team has grown to a fun team of designers, project managers, construction crews, and more, ready to tackle home remodeling projects in the Des Moines area.

What is your favorite part of being in the Tour of Remodeled Homes?

I enjoy not only seeing the project come to life, but also getting to tell the story of the remodel to those that stop by during the Tour of Remodeled Homes.



6th
YEAR IN
THE SHOW



1st
YEAR IN
THE SHOW



Whitey Remodeling & Interiors is full service residential remodeling division of Whitey Exteriors. We offer all your remodeling needs such as kitchens, bathrooms, basements, and additions. There is no project too big or too small that Monty, project manager, and Bobbie, design manager, is not prepared to help with.

We provide free estimates for every project and offer a 3D design concept if needed. This helps with the finer details that are needed before your construction process. The remodel process is broken down in our detailed contracts. This allows our clients to walk through their project process before it starts. We also have an online dashboard that tracks all products, materials, and helps ensure a clear view of the financial aspects throughout the project. We take pride in the communication necessary to ensure you are involved along the way. Construction isn't easy, takes time, and can be overwhelming. Let us help you through your next project to make it as seamless as possible.

What is your favorite part of being in the Tour of Remodeled Homes?

Visiting with potential clients is our favorite part of the tour, especially when our homeowner is involved.



Elk River Contracting is a family-owned remodeling company serving homeowners throughout the Greater Des Moines area. We specialize in start-to-finish kitchen, bathroom, basement, and home remodeling projects built around clear communication, thoughtful design, and dependable craftsmanship. Many of our clients are busy professionals and families who want to improve their homes without taking on the stress of managing a remodel themselves. From planning and design through construction and completion, our team coordinates every detail so homeowners always know what's happening and what's next. Whether it's a simple bathroom update or a larger renovation, every project receives the same level of care, guidance, and attention. With dedicated project management, professional design support, and a trusted team of skilled trade partners, we help homeowners create spaces that look great, function better, and fit the way they live every day.

What are you most excited about for the Tour of Remodeled Homes?

We are excited and honored to be a part of the Tour of Remodeled Homes this year. We've always looked up to the high standard set by this event and all the professionals represented. It's not only an exciting opportunity to learn and showcase our work, but we look forward to hearing feedback and engaging with the community who attend.

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FIRSTCALL
RESTORATION



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Client Focused

Our attorneys counsel clients within the homebuilding, construction, and design industries, including homebuilders, developers, general contractors, architects and engineers, subcontractors, suppliers, and project owners. Fredrikson, a full-service law firm with over 400 attorneys.

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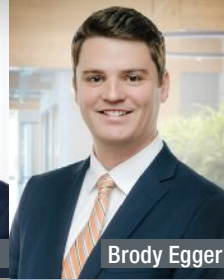
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Mike Currie



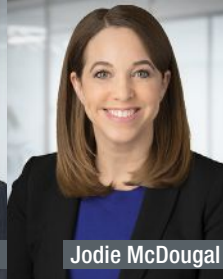
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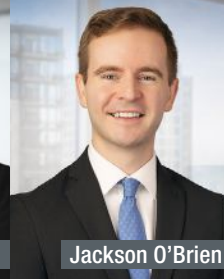
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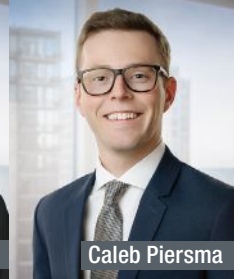
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MEMBER NEWS

CELEBRATE WITH WEBSPEC

Join Webspec September 16th for a ribbon-cutting and open house to celebrate their 25th anniversary. [Click here for more details.](#)

CAITLIN CLARK HEADLINES NXT515: THE NO EXCUSES TOUR IN NOVEMBER

NXT 515: The No Excuses Tour is a one-day leadership conference on November 10, 2026, featuring Caitlin Clark, inspiring speakers, breakout sessions, and networking opportunities focused on leadership, community, career growth, and legacy building. [Click here for more details.](#)

WOULD YOU LIKE YOUR NEWS TO BE FEATURED?

Email molly@dsmhba.com with news/events and let us know you would like it in the Blueprint Member News!

FALL GOLF

FRIDAY, OCTOBER 9

Support the HBA Political Action Committee (PAC)

10 AM Shotgun Start Time

Box Lunch Provided

\$600
per foursome

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400 Legacy Pkwy, Norwalk

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MESSAGE FROM JAMIE ELROD



Upcoming Events

SEPTEMBER 15

1:00 – 2:00 PM

PWB EXEC

VIRTUAL MEETING

SEPTEMBER 22

9:45 – 11:00 AM

COFFEE CLUB

**HOMESHOWEXPO SITE
NORWALK**

OCTOBER 8

4:30 – 6:30 PM

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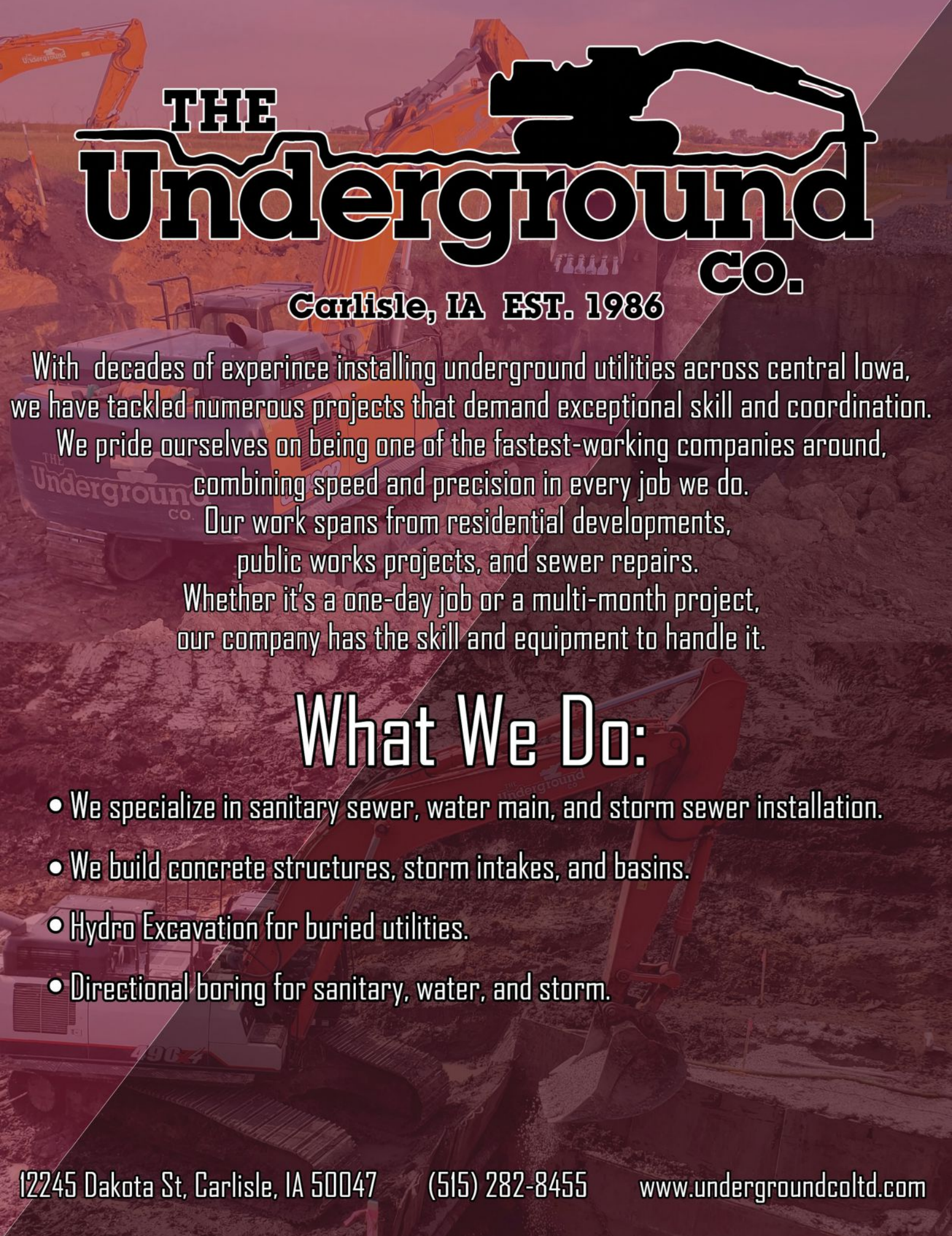
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What We Do:

- We specialize in sanitary sewer, water main, and storm sewer installation.
- We build concrete structures, storm intakes, and basins.
- Hydro Excavation for buried utilities.
- Directional boring for sanitary, water, and storm.

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to have your name on the ballot.

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SEPTEMBER EVENTS

ALL MEETINGS WILL BE HELD AT THE HBA OFFICE UNLESS NOTED

7 Monday

HBA OFFICE CLOSED

8 Tuesday

HOMESHOWEXPO SITE CLEAN-UP
9:00 AM

11 Friday

HBA OFFICE CLOSED

UNCOASTAL SOCIAL

5:00-11:00 PM
TICKETS ON SALE NOW!

14 Monday

EXEC COMMITTEE
8:00-9:30 AM

15 Tuesday

BOARD OF DIRECTORS
11:00-1:00 PM

PWB EXEC

1:00-2:00 PM
VIRTUAL MEETING

17 Thursday

DEVELOPERS COUNCIL
10:00-11:00 AM

22 Tuesday

PWB COFFEE CLUB
9:45-11:00 AM
HOMESHOWEXPO SITE

LUNCH BUNCH
11:30-1:00 PM
BARATTA'S
2320 S UNION ST, DES MOINES

23 Wednesday

AMBASSADOR COMMITTEE
11:30-12:30 PM

HOMESHOWEXPO SCHEDULE

12 Saturday
10:00-8:00 PM

20 Sunday
10:00-5:00 PM

13 Sunday
10:00-5:00 PM

24 Thursday
4:00-8:00 PM

17 Thursday
4:00-8:00 PM

25 Friday
1:00-8:00 PM

18 Friday
1:00-8:00 PM

26 Saturday
10:00-8:00 PM

19 Saturday
10:00-8:00 PM

27 Sunday
10:00-5:00 PM

VIEW THE FULL
HOMESHOWEXPO
CALENDAR

DSM HBA OFFICE WILL BE
STAFFED INTERMITTENTLY
DURING THE HOMESHOWEXPO.
PLEASE CALL AHEAD TO
CONFIRM OFFICE HOURS.

BEGINNING OF OCTOBER

1 Thursday

NETWORKING AFTER HOURS
4:30-6:30 PM
GILCREST/JEWETT
1100 SE ALICE'S RD, WAUKEE

2 Friday

HBA OFFICE CLOSED

3 Saturday

TOUR OF REMODELED HOMES
10:00-6:00 PM

4 Sunday

TOUR OF REMODELED HOMES
10:00-6:00 PM

7 Wednesday

WORKFORCE DEVELOPMENT
COMMITTEE
2:00-3:00 PM

8 Thursday

PWB HAPPY HOUR
4:30-6:30 PM
FLOORING AMERICA
10200 HICKMAN CT, CLIVE

9 Friday

HBA OFFICE CLOSED

FALL PAC GOLF OUTING

10:00 AM SHOTGUN
LEGACY GOLF CLUB
400 LEGACY PKWY, NORWALK

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JULY

PERMIT TOTALS

2025			
CITY	SF	TH	MF
Adel	6	0	0
Altoona	3	32	0
Ames	2	0	8
Ankeny	22	10	0
Bondurant	8	0	0
Carlisle	0	0	0
Clive	3	0	0
Cumming	0	0	0
Dallas County	0	0	0
Des Moines	19	0	59
Grimes	0	0	0
Huxley	0	0	0
Indianola	5	0	0
Johnston	11	0	0
Newton	0	0	0
Norwalk	9	0	0
Pella	0	0	0
Pleasant Hill	1	0	0
Polk City	2	0	0
Polk County	7	0	0
Urbandale	38	5	0
Van Meter	0	0	0
Waukee	27	17	0
West Des Moines	9	7	0
TOTAL	172	71	67
310			

2026			
CITY	SF	TH	MF
Adel	13	0	0
Altoona	16	0	0
Ames	4	0	0
Ankeny	19	12	240
Bondurant	11	0	0
Carlisle	0	0	0
Clive	2	4	0
Cumming	0	0	0
Dallas County	0	0	0
Des Moines	6	0	0
Grimes	10	0	0
Huxley	4	0	0
Indianola	5	0	0
Johnston	14	0	0
Newton	0	0	0
Norwalk	31	0	0
Pella	7	0	0
Pleasant Hill	4	20	0
Polk City	10	0	0
Polk County	5	0	0
Urbandale	20	0	0
Van Meter	5	0	0
Waukee	28	0	234
West Des Moines	14	0	0
TOTAL	228	36	474
738			

**CLICK BELOW TO SUBSCRIBE TO THE MONTHLY
DETAILED BUILDING PERMIT REPORT:**

**DETAILED
REPORT**



BUILDER INFORMATION | SITE ADDRESSES | RESIDENTIAL CONSTRUCTION

YEAR TO DATE

PERMIT TOTALS

2025			
CITY	SF	TH	MF
Adel	36	0	0
Altoona	68	32	0
Ames	44	0	25
Ankeny	190	239	624
Bondurant	36	0	0
Carlisle	10	0	0
Clive	29	0	0
Cumming	0	0	0
Dallas County	0	0	0
Des Moines	121	49	911
Grimes	29	53	0
Huxley	0	0	0
Indianola	45	0	0
Johnston	53	12	0
Newton	0	0	0
Norwalk	23	0	0
Pella	0	0	0
Pleasant Hill	21	0	0
Polk City	33	0	0
Polk County	46	0	0
Urbandale	208	41	0
Van Meter	0	0	0
Waukee	231	71	98
West Des Moines	105	36	16
TOTAL	1328	533	1674
3535			

2026			
CITY	SF	TH	MF
Adel	56	0	0
Altoona	108	0	0
Ames	42	41	0
Ankeny	199	66	240
Bondurant	62	0	0
Carlisle	0	0	0
Clive	21	0	0
Cumming	0	0	0
Dallas County	14	0	0
Des Moines	82	0	70
Grimes	73	0	258
Huxley	12	1	0
Indianola	30	0	0
Johnston	65	50	0
Newton	0	0	0
Norwalk	109	0	0
Pella	39	0	0
Pleasant Hill	32	50	0
Polk City	46	0	0
Polk County	39	0	0
Urbandale	153	48	0
Van Meter	5	0	0
Waukee	179	36	325
West Des Moines	88	34	56
TOTAL	1454	326	949
2729			

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MEMBERSHIP
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Building More Than a House: What New Construction Means to Iowa Families

By Eagle Homes

There's something special about watching a home rise from the ground up. What begins as a sketch on paper slowly becomes the place where birthdays are celebrated, kids grow up, holidays are hosted, and memories are made for years to come.

For many people, a home is the largest investment they will ever make, but it's also much more personal than that. A home becomes the backdrop for everyday life — where routines are built, traditions begin, and families grow over time. That's part of what makes new construction so meaningful.

In Central Iowa, new construction continues to play an important role for families looking for quality, efficiency, and homes designed around the way people actually live today. While older homes certainly have character and charm, building new offers something different: the ability to create a space intentionally designed for both current needs and future seasons of life.

WHY FAMILIES CONTINUE TO CHOOSE NEW CONSTRUCTION

Over the past several years, many homeowners have shifted toward building rather than buying existing

homes. Limited inventory has contributed, but the decision often goes deeper than availability alone.

Families today prioritize functionality in ways older homes were not always designed to support. Open gathering spaces, home offices, practical storage, larger kitchens, mudrooms, and outdoor living areas have become increasingly important. Many homeowners want spaces that support busy daily routines while also creating opportunities to spend time together.

New construction allows families to personalize those details from the beginning rather than adapting an older layout over time.

There's also growing awareness around energy efficiency and long-term durability. Iowa weather demands homes that can handle humid summers,



Photography provided by Mirza Kudic Photography

freezing winters, and everything in between. Modern insulation, windows, HVAC systems, and building materials all contribute to homes that are more comfortable and efficient year-round.

For many homeowners, those improvements create value that extends far beyond appearance alone.

BUILDING IS STILL A RELATIONSHIP BUSINESS

Construction often gets viewed through the lens of materials, schedules, and budgets, but at its core, homebuilding is still deeply relational.

Building a custom home requires trust. Homeowners are inviting builders, contractors, and tradespeople into one of the most important decisions of their lives. The process can feel exciting, stressful, emotional, and rewarding all at once.

In today's changing housing environment, large national homebuilding models continue to expand into many markets, bringing speed, scale, and standardized processes. While those models serve a purpose, there is still an important place for small, locally owned custom builders where communication, attention to detail, and personal relationships remain central to the process.

For many homeowners, having direct conversations with the people actually managing and building the home matters. So does working with teams that are invested in the local community and the long-term reputation of their work.

One of the strengths of local builders and trades is the shared understanding of the communities they build in. Local contractors understand Iowa weather, neighborhood character, and the importance of standing behind their work long after a project is complete.

The best projects are rarely the result of one person alone. They come from teams of people who care deeply about craftsmanship and take pride in creating something lasting for another family.

A LEGACY PASSED DOWN THROUGH GENERATIONS

For some builders, construction becomes more than a profession—it becomes part of a family legacy.

In our family, custom homebuilding began with my grandfather, who spent years building homes with the belief that quality and integrity mattered long after a project was completed. His approach reflected an older generation of builders who valued relationships, attention to detail, and standing behind their work. Those lessons continue to shape the way we think about construction today.

While building practices and technology have evolved over the years, the foundation of good homebuilding remains largely unchanged. People still want honesty, communication, craftsmanship, and homes built to last.

MORE THAN CONSTRUCTION

One of the most rewarding aspects of new construction is seeing the emotional connection families develop with their homes throughout the process.

At some point near the end of every project, the house begins to feel different to the homeowner. Maybe it happens during a walkthrough when rooms finally come together, or when children begin choosing bedrooms, or when furniture starts arriving and empty spaces begin turning into a home. That moment never loses its significance. Because ultimately, homebuilding is not simply about constructing walls and roofs. It's about creating spaces where life unfolds over time.

As Central Iowa continues to grow, new construction will remain an important part of shaping communities and creating opportunities for families to build roots here for generations to come.

At Eagle Homes, we're proud to continue a family legacy of custom homebuilding rooted in craftsmanship, relationships, and homes built with long-term quality in mind.



Eric Vanderploeg
eric@eaglehomesiowa.com
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RETENTION GOAL

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YEAR TO DATE

87%

MONTHLY

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Semir Selimovic
BLACK HORSE CUSTOM HOMES

2

Anthony Lyne
RE/MAX CONCEPTS

2

Mike Nigro
JERRY'S HOMES INC

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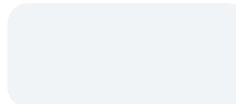
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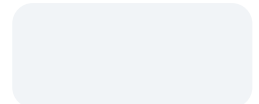
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