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BRAND OVERVIEW



For over 25 years, Scranton Products has been an innovative leader in the plastic partitions and lockers industries. We got that way by adhering to one simple plan: Design great looking, great performing products at a great price. We believe our marketing communications should follow an equally simple plan. That's why we've assembled this book to ensure a consistent look, feel and tone for all our materials.

BRAND PRESONALITY

VISIONARY: To us, "Good enough" just never is.

INSPIRING: With our unmatched variety of products, any vision is possible.

SMART: The brightest minds in the industry developing the brightest ideas.

DEPENDABLE: A customer that trusts our products is a customer for life.



PHOTOGRAPHY



As an industry leader, we're working to maintain a level of sophistication in our imagery that's unrivaled by our competition. Whether you're creating an entire set or shooting a single hinge, always strive to achieve the highest quality imagery possible.

Any image being reproduced must first be approved by Scranton Products. All Scranton Products images must be denoted as *Scranton Products Imagery*.

For high resolution images or print plans, please contact marketing department at Scranton Products.

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APPLICATIONS

COLLATERAL SYSTEMS

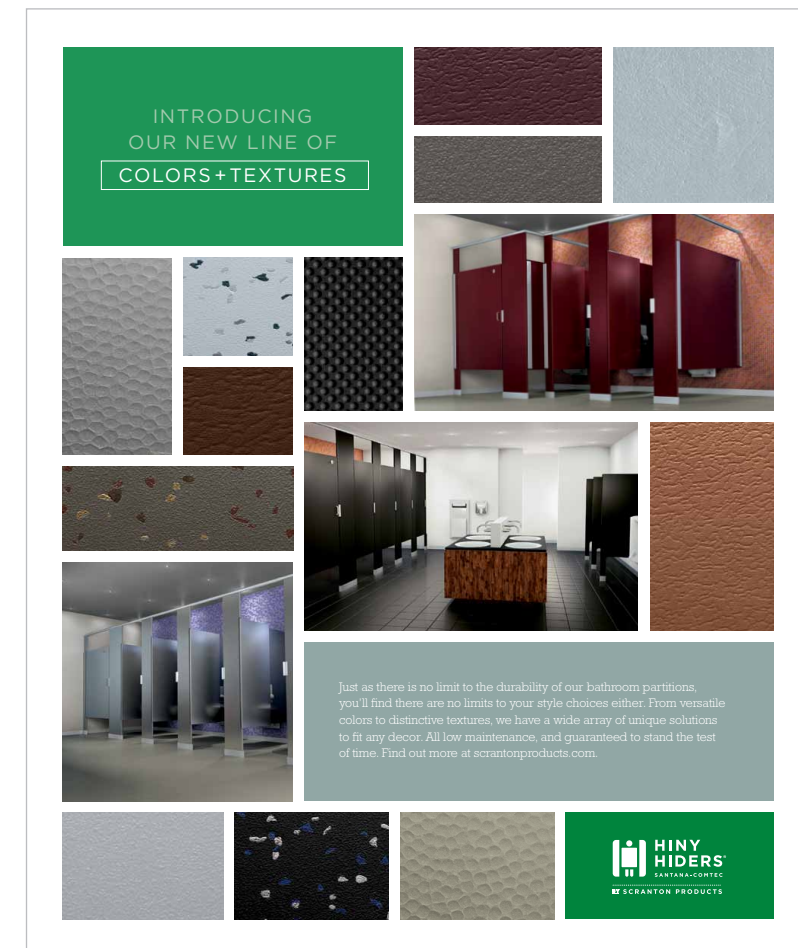
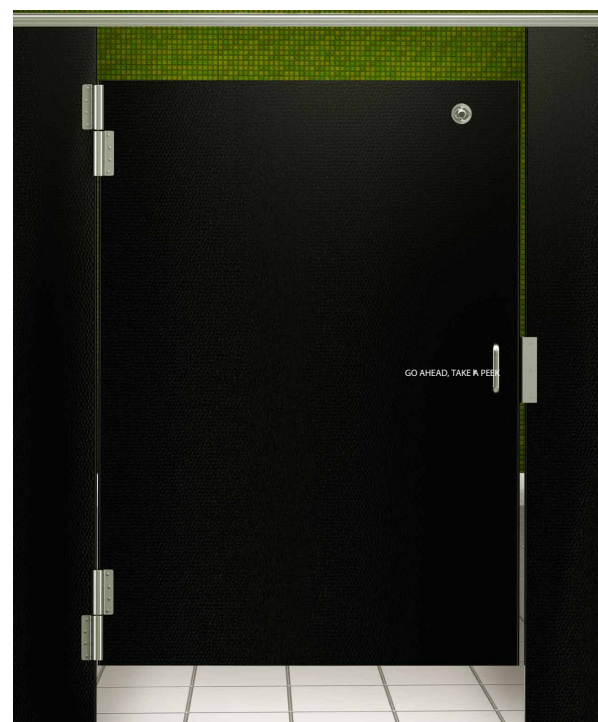
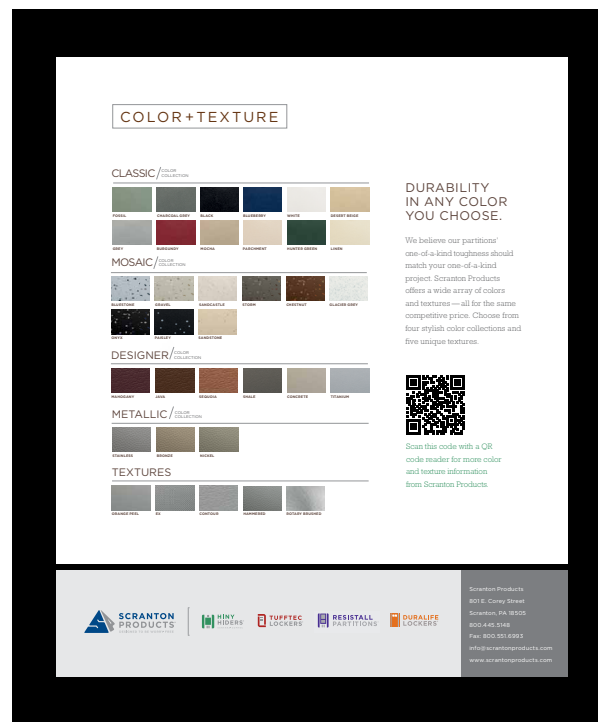
When designing Scranton Products collateral materials, use the colors provided to create a designation for each subsidiary in the portfolio. On the cover, use a block of color to house the logo. Use the same color throughout the piece to create an easily recognizable system over a broad range of communication.



BROCHURE (BACK/FRONT)



BROCHURE (INSIDE)



BATHROOM PARTITIONS
LOCKERS
LOCKER ROOM BENCHES
SHOWER CUBICLES
DRESSING COMPARTMENTS
VANITIES

WE DON'T JUST TALK TOUGH. WE BACK IT UP.

Proudly made in the USA, Scranton Products' brands provide industry leading protection. We are so confident that our solid plastic partitions will stand the test of time, that they are backed with a full 25-year warranty covering breakage, corrosion and delamination under normal conditions.

EASY ON THE ENVIRONMENT.

When you choose Scranton Products performance plastic materials, you are supporting a healthier environment. Our partitions reduce industrial waste by using a blend of virgin and pre and post-consumer recycled content to produce a high quality product that is 100% recyclable.

Our GREENGUARD Gold Certified partitions meet strict criteria for products intended for use in environments where children spend significant periods of time. Because our partitions never need painting, they do not contribute to VOC emissions, which improves both indoor and outdoor air quality. In addition, they can be power-washed or steam cleaned, eliminating the need for harmful chemical cleaners.

Call 800.445.5148 for the Scranton Products sales representative in your area, or visit scrantonproducts.com.



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