

Advertising / Media Profile

Primary Products & Services Offered:	<p>Graphic Design/Art Services Digital & Screen Printing Offset Printing/Hot Stamping Special Events Pens and Pencils/Scratch Pads Tee Shirts/Polo Shirts Sweatshirts/Tote Bags Jackets/Team Uniforms Calculators/Mouse Pads Phone Cards Cast Metal Figures Packaging/Shrink Wrap/Fulfillment Logos/Buttons/Badges/Pins/Aprons/Towels Trophies/Plaques/Medallions Signs/Signage Coffee & Beer Mugs / Glassware SHOP ONLINE Motivation/Corporate Awards Trade Shows/Company Parties Create & Run Online Store Programs EXTENSIVE LISTS OF ITEMS Photo Imprints / Holiday Cards Corporate Jewelry</p>	<p>Lighters/Matchbooks Awards/Unique Awards Promotional Items Lasering / Engraved Signs Incentive Programs License Plate Frames Pennants/Banners/Flags Packaging/Gift Wraps Balloons Beverage Can Holders Stationery/Invitations Glasses/Crystal/Etching Portfolios/Wallets (Custom) Embroidery / Patches Sunglasses / Golf Balls “Creative Marketing Concepts” Sport Water Bottles Business Gifts / Calendars Plastic & Metal Engraving Co-op Programs Benefits – Influence Decision-makers, Recognition, etc. Private Label Water Bottles</p>	<p>Binders/Bags Business Cards/Name Tags Sport/Water Bottles Key Tags/Magnets Flashlights Entertainment Apparel Custom Jewelry Lucite Embedments Bumper Stickers Hats/Caps/Visors Fanny Packs/Backpacks Clocks/Watches/Fans Wrapped Gifts Luggage/Umbrellas Memo Boards / Planners Desk Sets/Paperweights Brochures/Greeting Cards “Our Product or Yours” Custom Logo Creation Acrylic Awards Ongoing Fulfillment Programs Office Tools/Giftware/Gadgets</p>
Confidence Factors:	<p>Years in Business Nationwide Sales Free Consultation In-House Graphic Design Dept. Specialty – Golf Outings, Restaurants, etc. EMPHASIS – “ON TIME”</p>	<p>Recognition Programs (Award-Winning) Art Department Large Order Specialty “Thousands of Creative Ideas” Brand Names Listed</p>	<p>Quality Products Quick Turnaround Competitive Prices Number of Products “No Minimums”</p>
Convenience Factors:	<p>Toll-Free/Fax Number Web Site Address e-Mail Address Order Online Online Catalog</p>	<p>Free Catalog/Brochure On-Time Delivery / Rush Service Display Center/Showroom International Dealer On-Site Consulting</p>	<p>Inducement to Visit Website Credit Cards “Thousands of Items to Choose From” Outside Sales Reps</p>
Special Services or Extras:	<p>Warehousing & Fulfillment Unusual Artwork Applications Foil Stamping Door-to-Door Flyer Delivery</p>	<p>Events/Programs Specified: Safety Improvement, Sales Meetings, Trade Shows, etc. Military Supplier</p>	<p>Other Items Not Listed Above Tools, Business Forms, Coasters, Index Tabs, etc.</p>
Typical Related Headings:	<p>Badges Signs</p>	<p>Bags – Specialty</p>	<p>Advertising – Direct Mail</p>