

Physicians & Surgeons - Family Practice

Services Offered or Problems Solved:	Family Practice/Gen. Medicine Pediatric/Adolescent/Adults Comprehensive Family Care Physical Exams/Minor Surgery Primary Care/Internal Medicine Job Injuries/Industrial Medicine Heart Problems/Diabetes Arthritis/Low Thyroid Dermatology/Obstetrics Geriatrics/Memory Loss Occupational Therapy/MRO Urgent/Emergency Care FAA Flight Physicals X-Rays/Mammography Minor Surgeries Cancer Screening/PAP Tests No-Scalpel Vasectomy Homeopathic/Alternative Options Pre-Employment Exams Bio-Identical Hormone Weight Loss / Prostate Exams	Preventative Medicine Non-Surgical Treatments Overseas Immunizations Psychotherapy/Chiropractic Gynecology – Exams Pre-Marital Blood Tests Burns/Scrapes/Cuts (Stitches)Referrals Colds/Flu/Fever Sore Throats/Earaches Blood Pressure Checks Cholesterol Screening Travel Medicine/Shots Women’s Health/Men’s Health Employee Health Programs Personal/Home/Car Injuries Vaccinations - Flu, etc. Osteopathic Manipulation Sports & School Physicals ER Physicians Syndrome X High Blood Pressure Control	Bloodwork/Blood Tests Drug Screening / Podiatry Broken Bones/Sprains/Physical Therapy Chronic Pain/Allergies/Asthma/Sinusitis Vision & Hearing Tests Sunburn/Frostbite to Board Certified Specialists Hormonal Assessment/Replacement Hardening of the Arteries EKGs/Exercise Stress Tests Alternative Medicines (Details) Musculoskeletal Care HIV Testing / DOT Exams Foot Care / Anti-Aging Program Family Planning/Birth Control Holistic Care/Natural Medicine Chronic Fatigue/Candida Syndrome Computerized Electrotherapy for Pain Diabetes – Insulin Resistance Urgent Care / Well Woman
Confidence Factors:	Years in Practice Medicare/Medicaid Board Certified/Diplomate in Family Medicine Academy of Preventive Medicine	Complete Lab Services Names of Associates & Degrees Open 7 Days a Week HMO/PPO/Hospital Affiliations Senior Aviation Med. Examiner	24 Hour Emergency Service Physician Assistant/Nurse Practitioner Certif. Independent Medical Examiner Preferred Provider – Most Insurances Most Fee for Service Plans Accepted
Convenience Factors:	Hours/Days Available Lab Services on Premises Location Data Walk-Ins Welcome Website Address 24Hour Appointment Scheduling	Home Visits New Patients Welcome Credit Cards Fax Number Same Day Appointments Information on MDs Online	Most Insurances Accepted List of Insurances Accepted Call for Appointment / Evening Hours Toll-Free Number Multi Locations Invitation/Inducement to Visit Website
Special Services or Extras:	Diet Programs Workers Compensation Medical Acupuncture Wellness Programs Depression & Anxiety Psychiatry / Research Drug Studies	Free Blood Pressure Checks Free Cholesterol Checks Nutritional Counseling Immigration/DMV Exams “We Don’t Take Insurance, But We Take the Time You Need”	Foreign Language(s) Spoken Smoking Cessation Reduced Fees – Low Income Patients Integrate Western & Alternative Med. Laboratory Services / X-Ray Lab
Typical Related Headings:	Physicians & Surgeons - Medical - MD* (* See general Physicians & Surgeons Ad Analysis Sheet for additional copy ideas.)	Clinics	Guide Pages